

# WELCOME

11<sup>th</sup> of January, 2020 @ TRACE



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## Why Social Media Awards?

### To Encourage

talented individuals and groups to steer the nation's social media and video industries.

### To Recognize

the significant efforts made by individuals and groups who are contributing to expand the nation's social media and video industries to compete globally.

### To Acknowledge

the valuable and talented content creators in Sri Lanka.

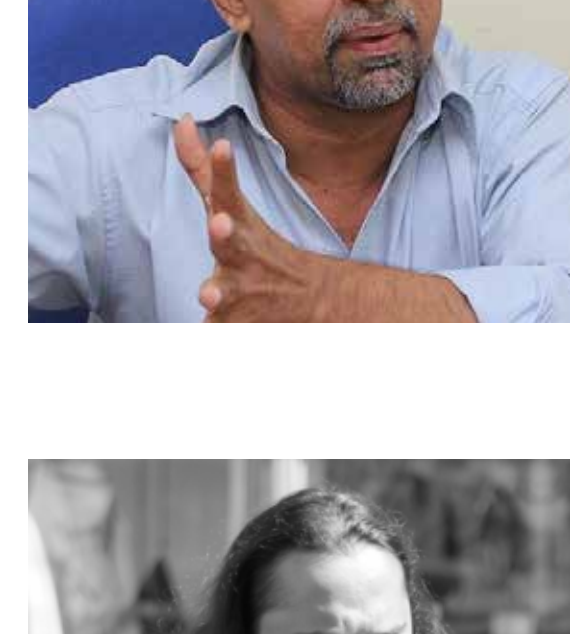
### To Reward

the valuable and talented content creators in Sri Lanka.

### To Promote

sponsors and organizers as responsible corporate citizens helping to build similar communities throughout Sri Lanka.

## Panel of Judges



**Dr. Tudor Weerasinghe**  
 Senior Lecturer- Mass Media  
 Sripalee Campus (UoC)



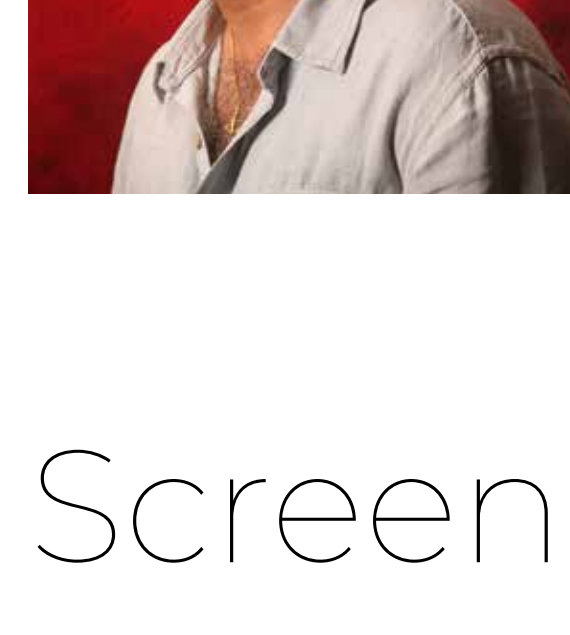
**Boodee Keerthisena**  
 Veteran Filmmaker



**Dinindu Jayagoda**  
 Popular Actor, Colourist, Editor



**Visharada Jagath Wickramasinghe**  
 Veteran Singer, Musician



**Chaminda Gamage**  
 Popular Creative Writer

## Screening Panel

**Dr. Tudor Weerasinghe** - Senior Lecturer/ Chairman of the Panel

**Kularuwan Gamage** - Professional Cinematographer

**Bhagyashree Fonseka** - Lecturer/ Professional Musician

**Bawantha Liyanage** - Representing Raigam

**Samudya Amarasinghe** - Representing Raigam

# Event

## Award segment 1

Jury Merit Certificate  
 Jury Merit Award 1  
 Jury Merit Award 2  
 Music Video (Remake) – Music arrangements  
 Music Video (Remake) – Singer  
 Music Video (Original) – Lyrics  
 Music Video (Original) – Music Composition  
 Music Video (Original) – Singer

## Award segment 2

Best short film – Script  
 Best short film – Editor  
 Best short film – Cinematography  
 Best short film – Actor  
 Best short film – Actress

## Award segment 3

Most popular 1-Minute film  
 Most Popular Creative Remake Music Video  
 Most Popular Comedic Video  
 SRI-flix Most Popular Short film  
 Mobitel Music Most Popular Music Video

## Award segment 4

Best Documentary Video  
 Best Music Video (Creative Remake)  
 Most Creative 1-Minute Video  
 Best Comedic Video  
 SRI-flix Best Short Film  
 Mobitel Music Best Music Video

## Award segment 5

Most Popular Upcoming YouTube Channel of the Year  
 Most Popular Upcoming Facebook Page of the Year  
 Most Popular Social Media Influencer of the Year  
 Most Popular Facebook Page of the Year  
 Most Popular YouTube Channel of the Year  
 Most Popular Social Media Personality of the Year  
 Social Media Icon of Sri Lanka

# Social Media ICON

Awarded for the Most Successful Content  
 Creator or Brand in Sri Lanka

### Criteria

Popularity  
 Social Impact  
 Visibility  
 Content  
 Creativity

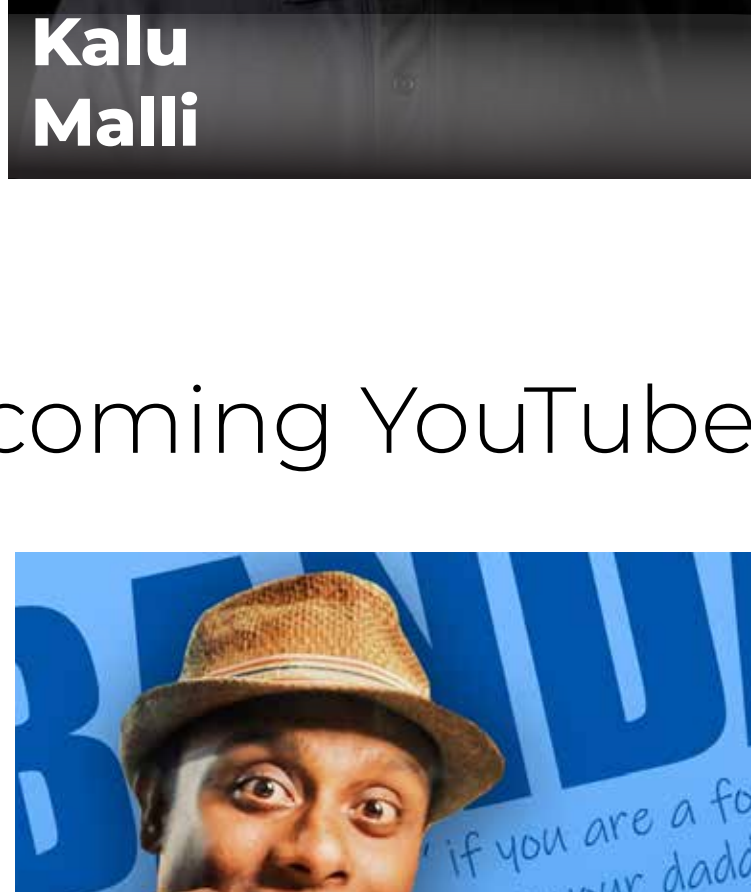
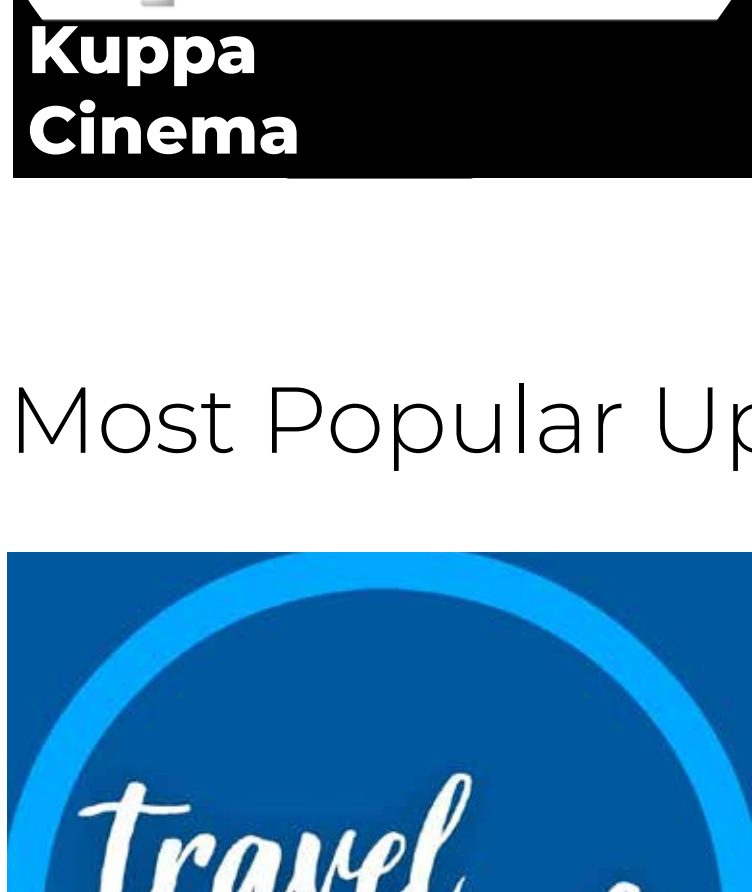
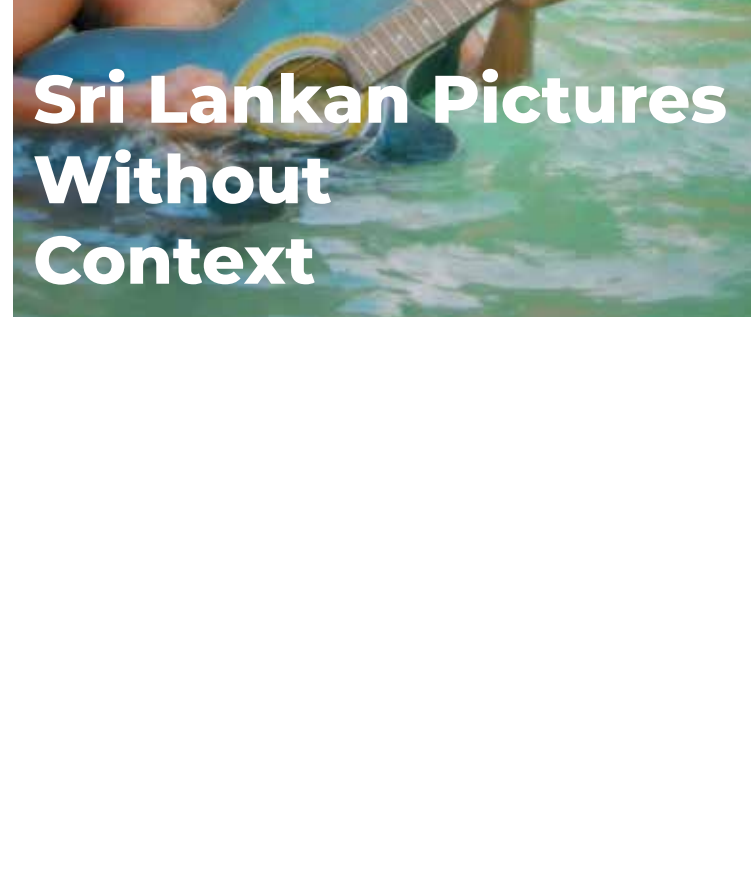
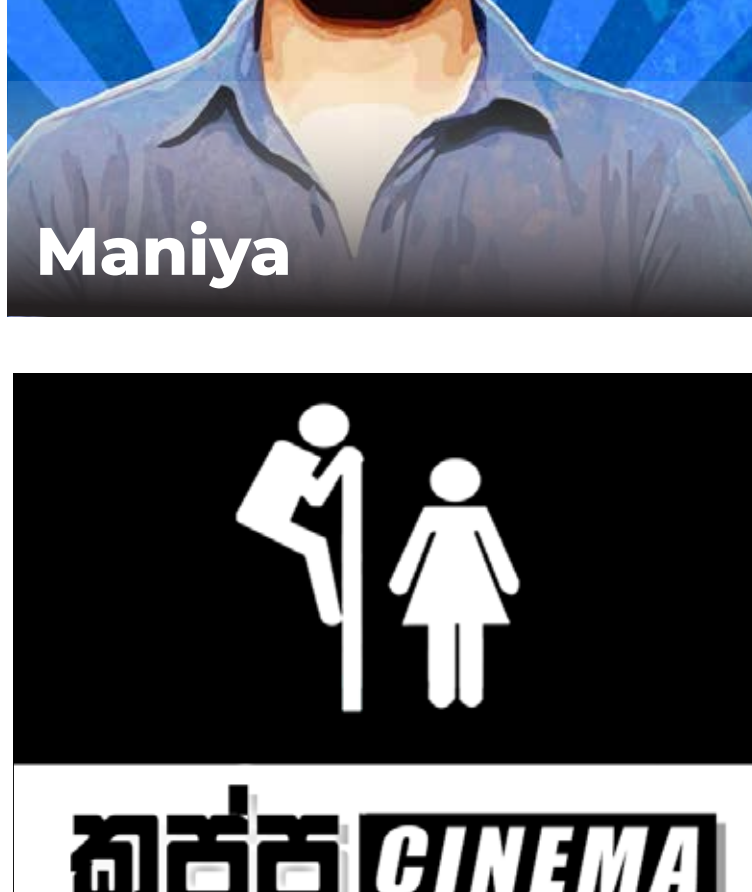




# Final Five

Most Popular Awards  
Social Media Categories

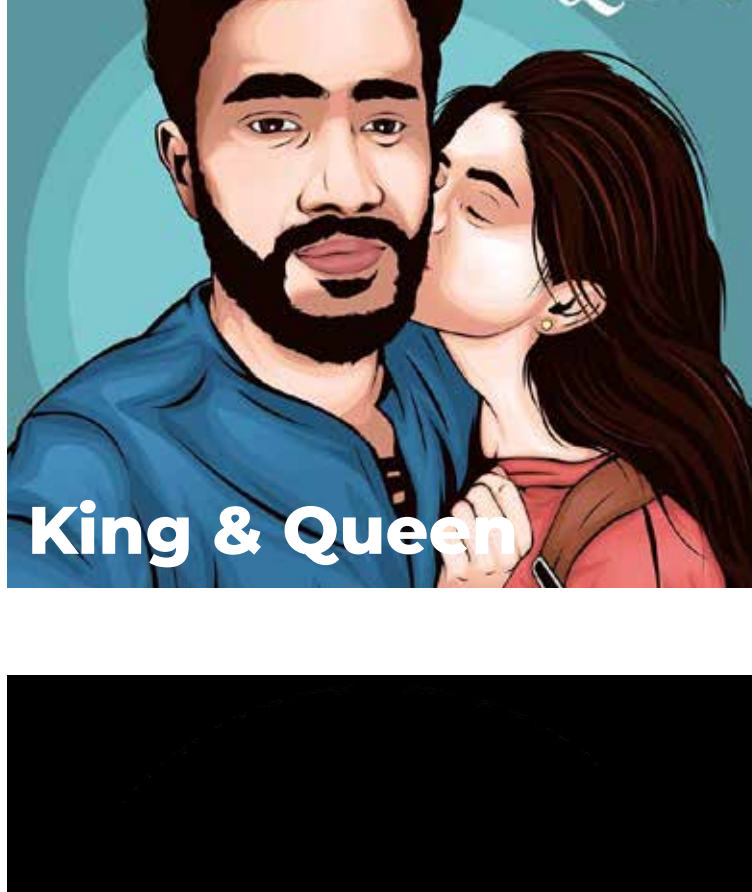
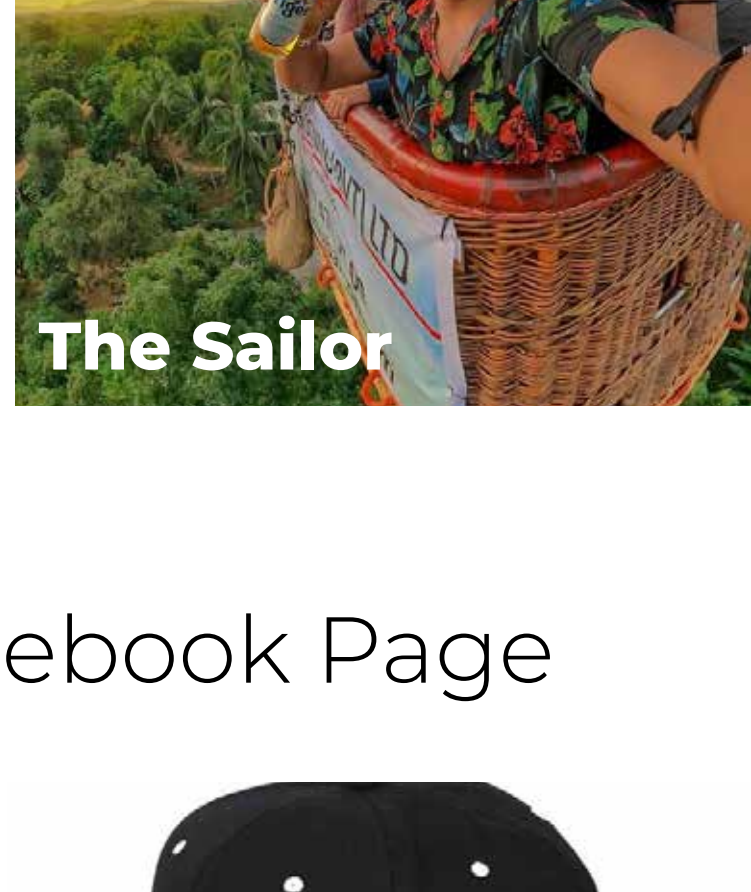
## Most Popular Upcoming Facebook Page



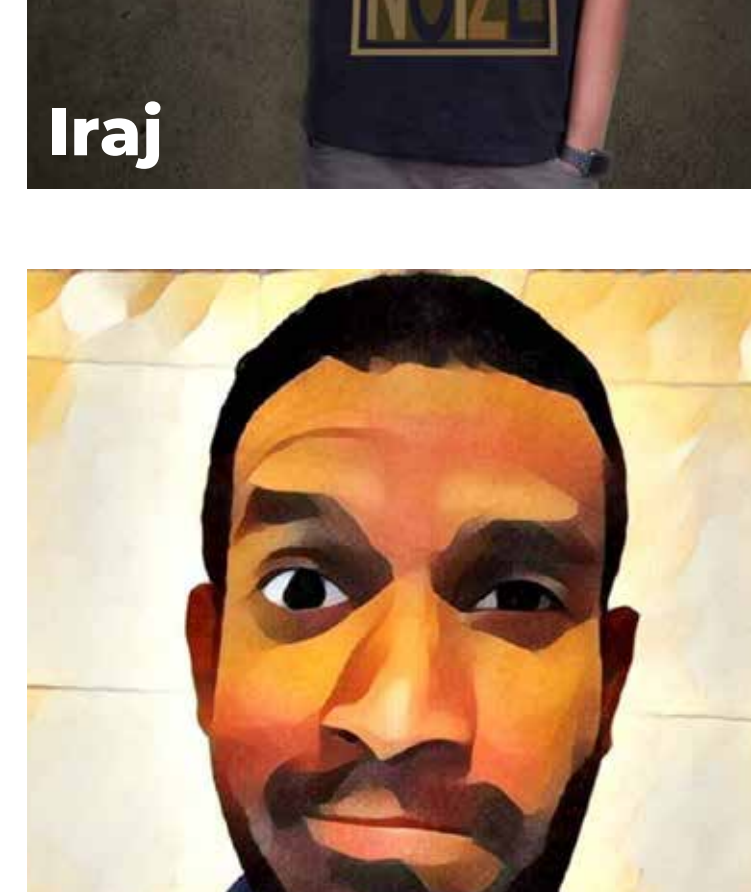
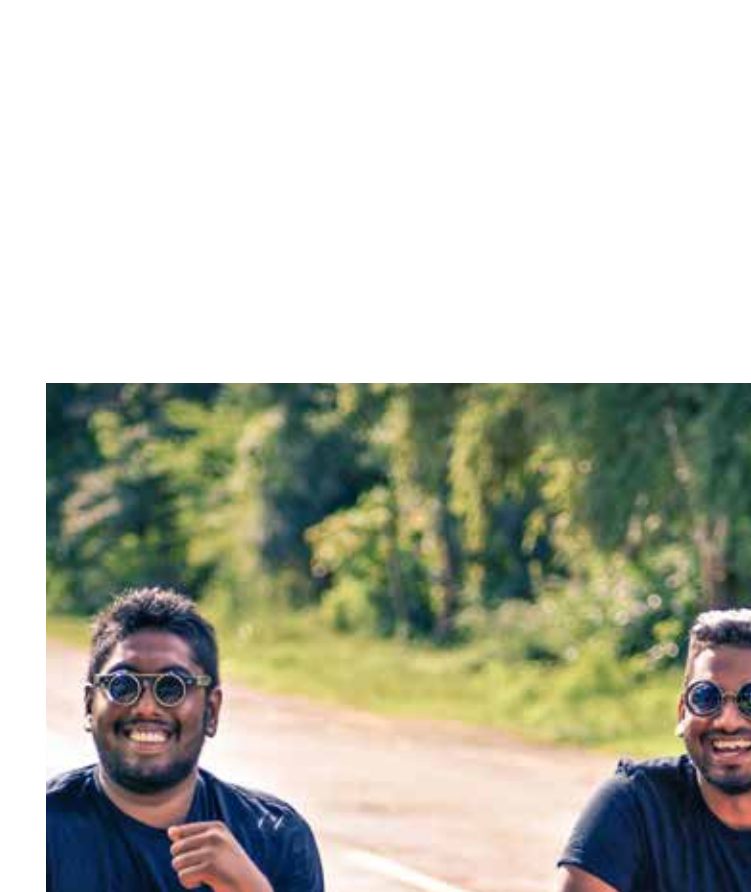
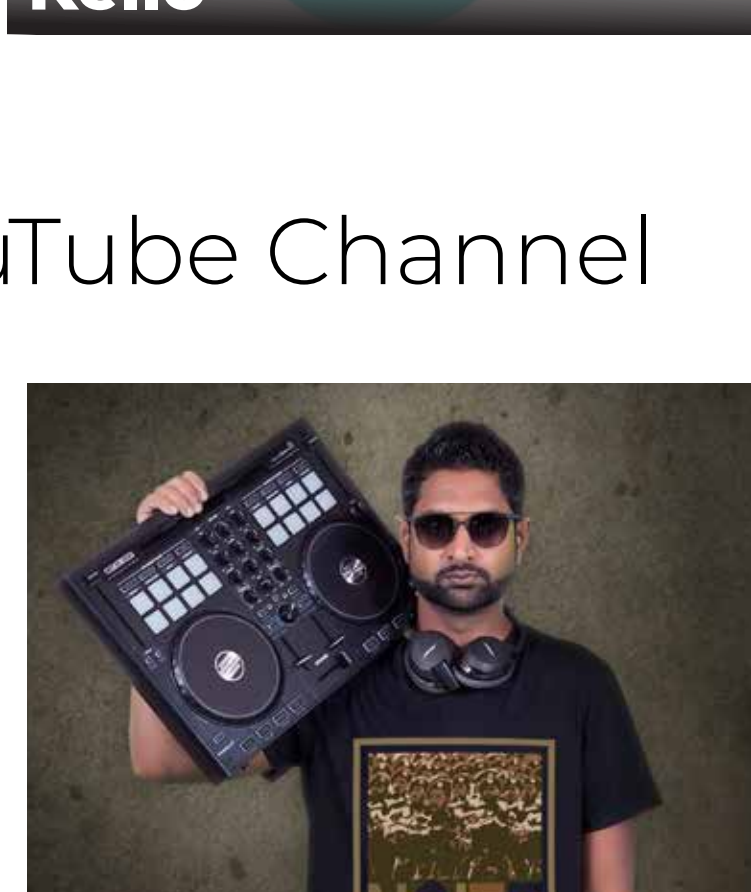
## Most Popular Upcoming YouTube Channel



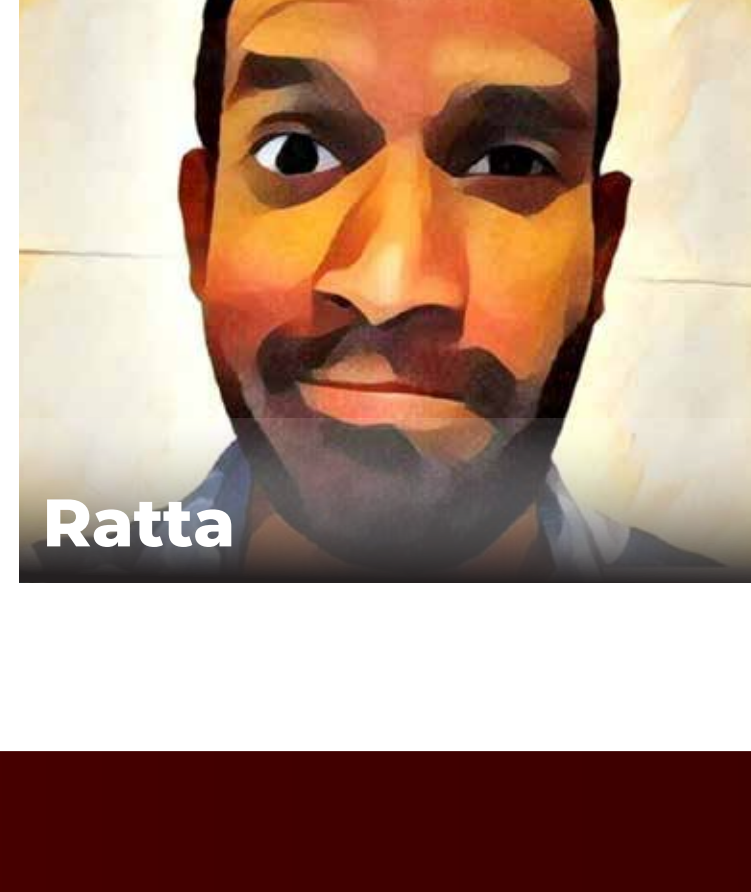
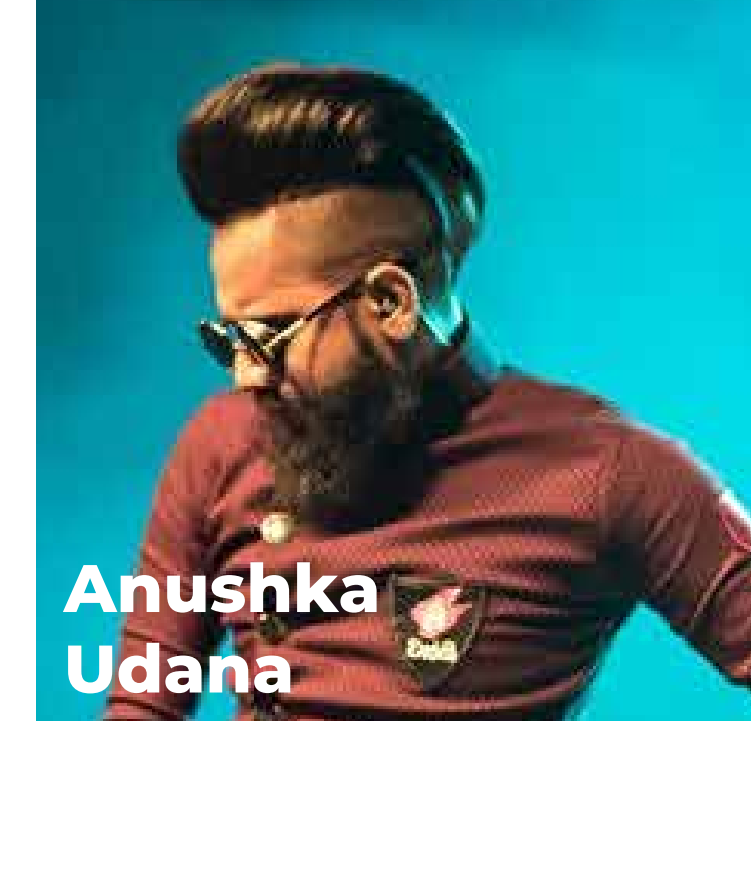
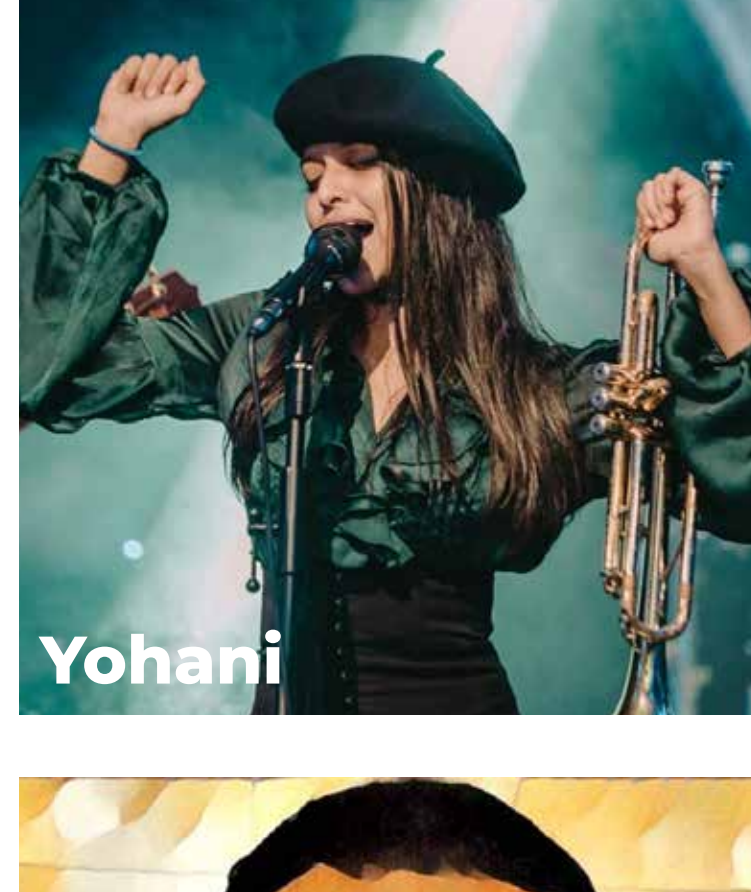
## Most Popular Influencer



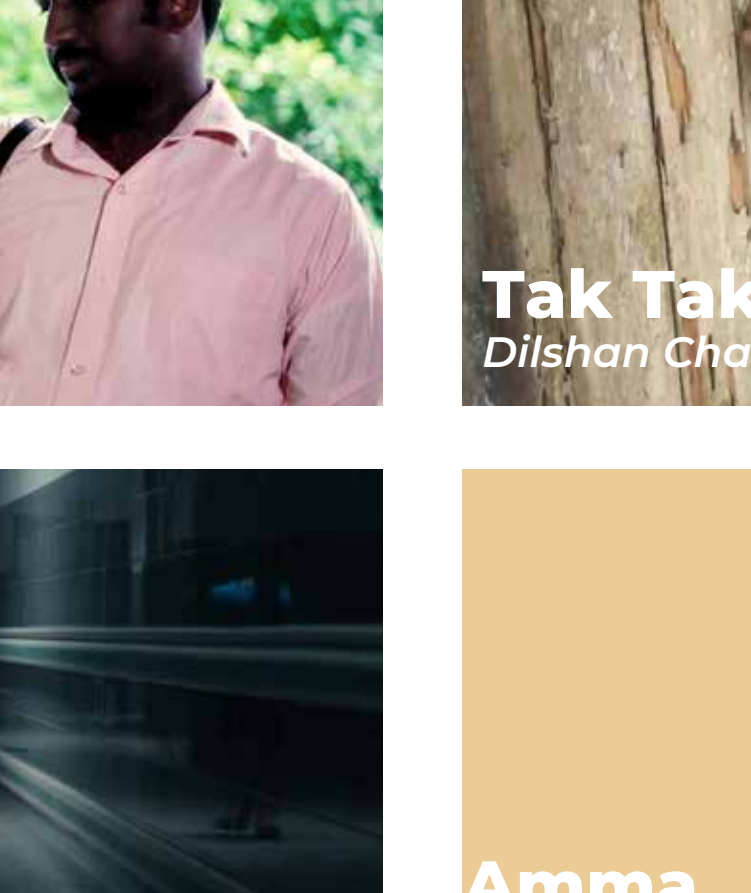
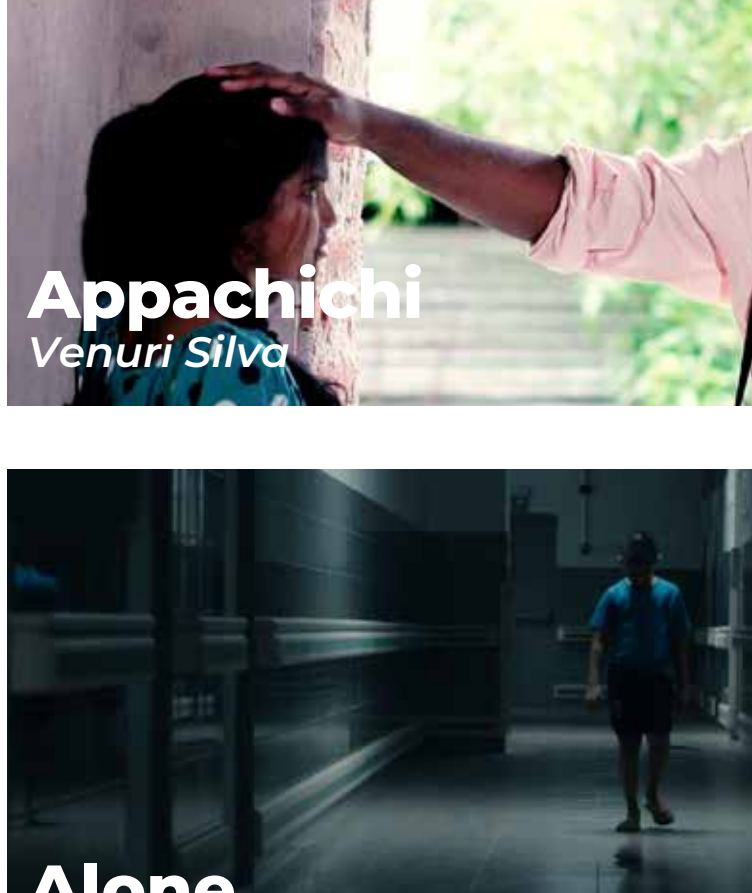
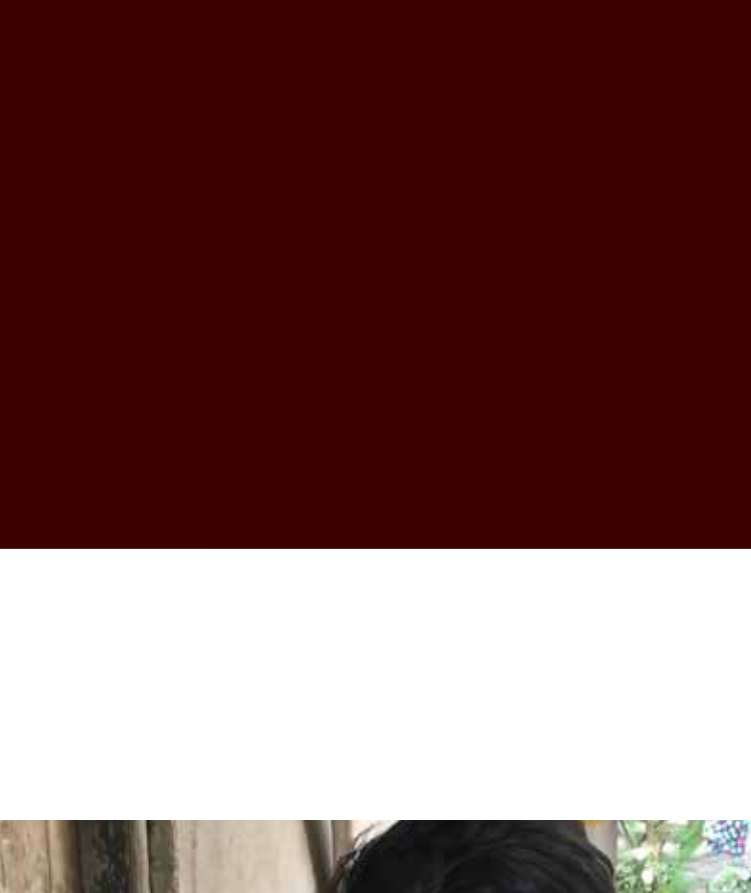
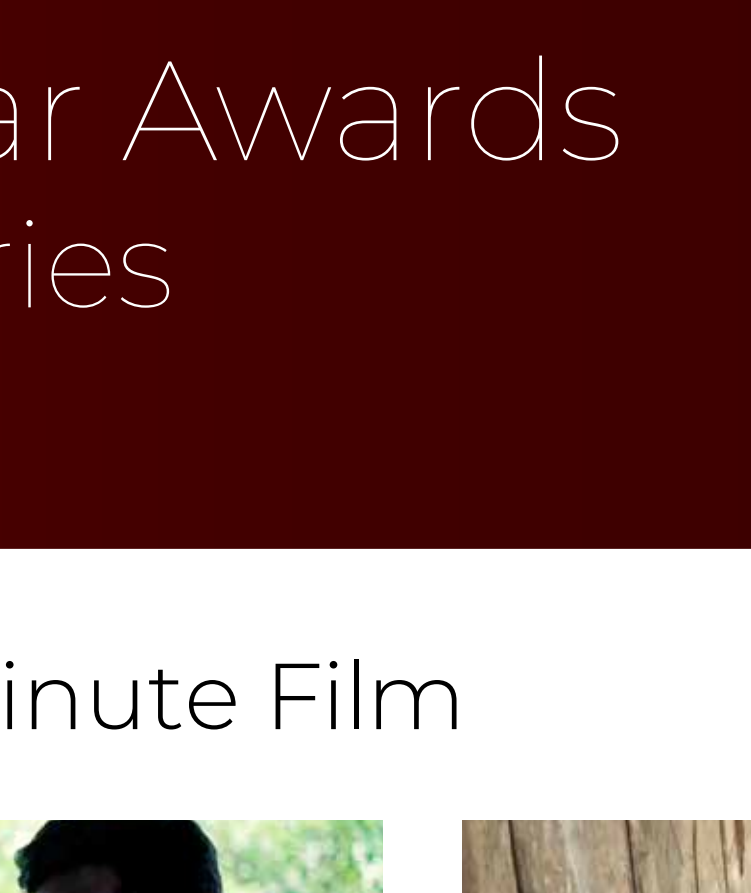
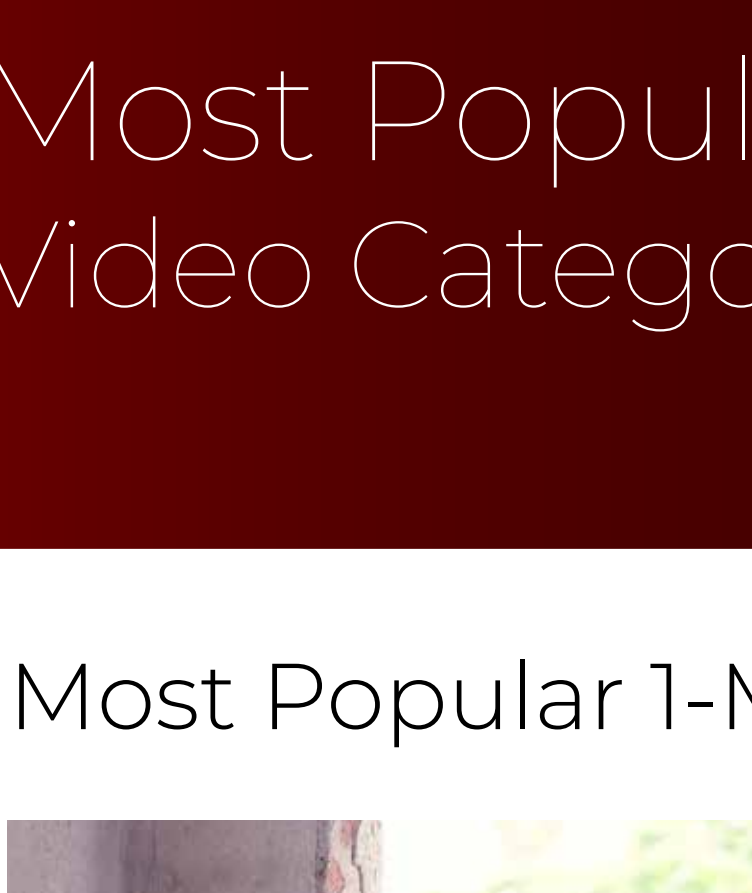
## Most Popular Facebook Page



## Most Popular YouTube Channel



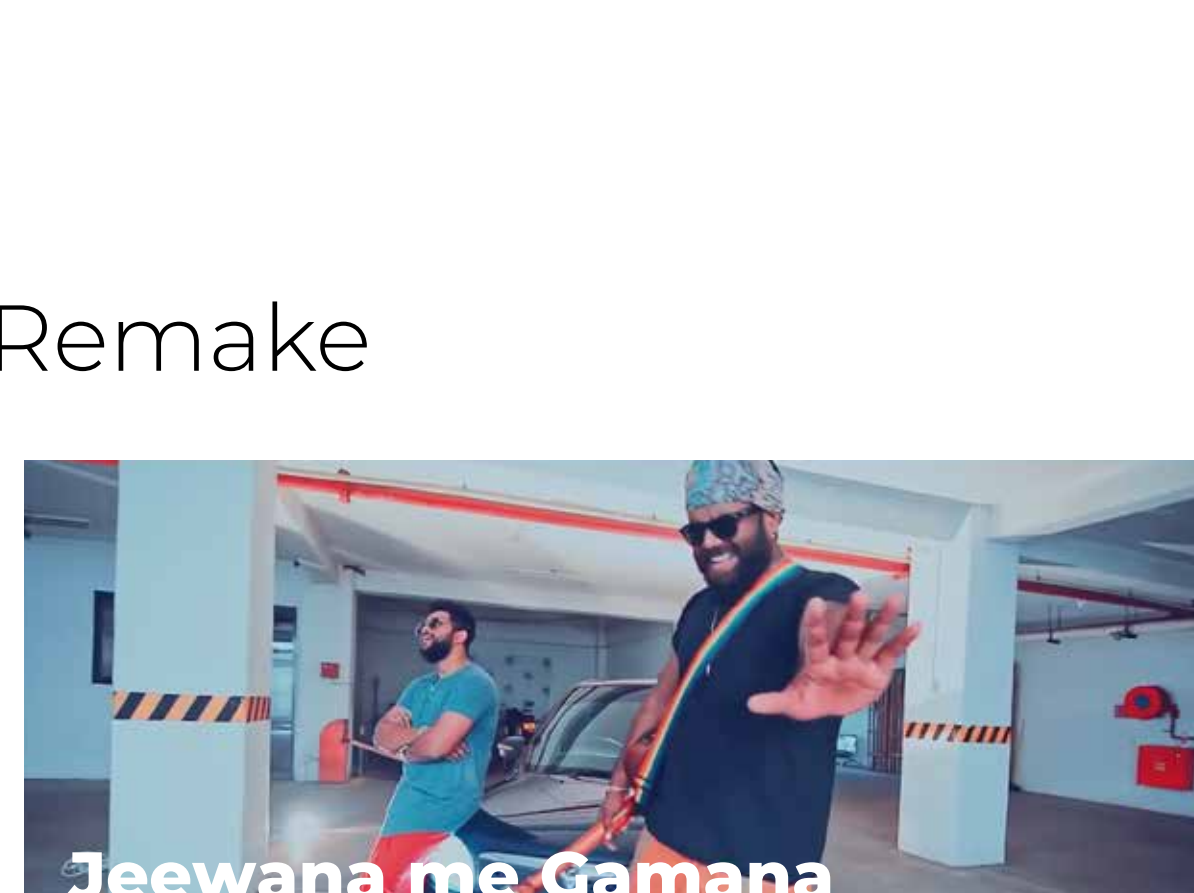
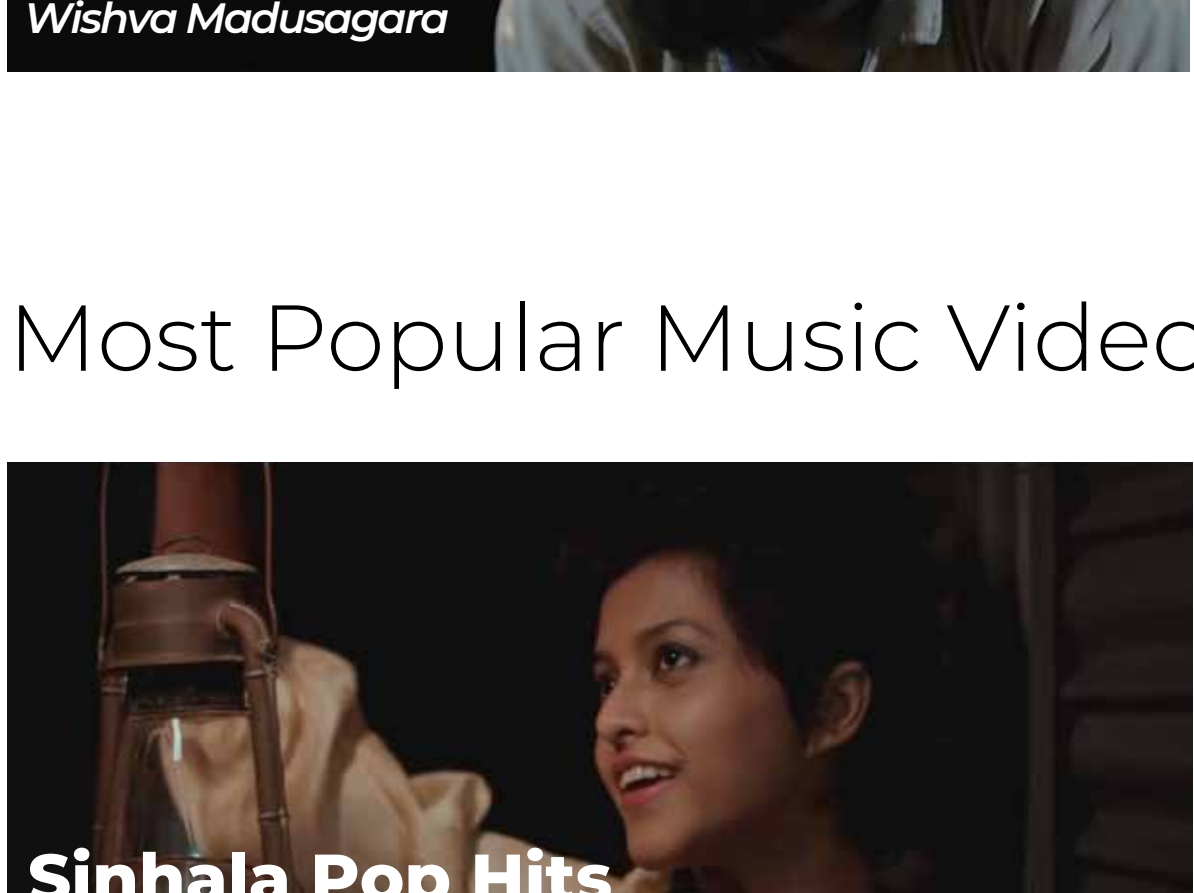
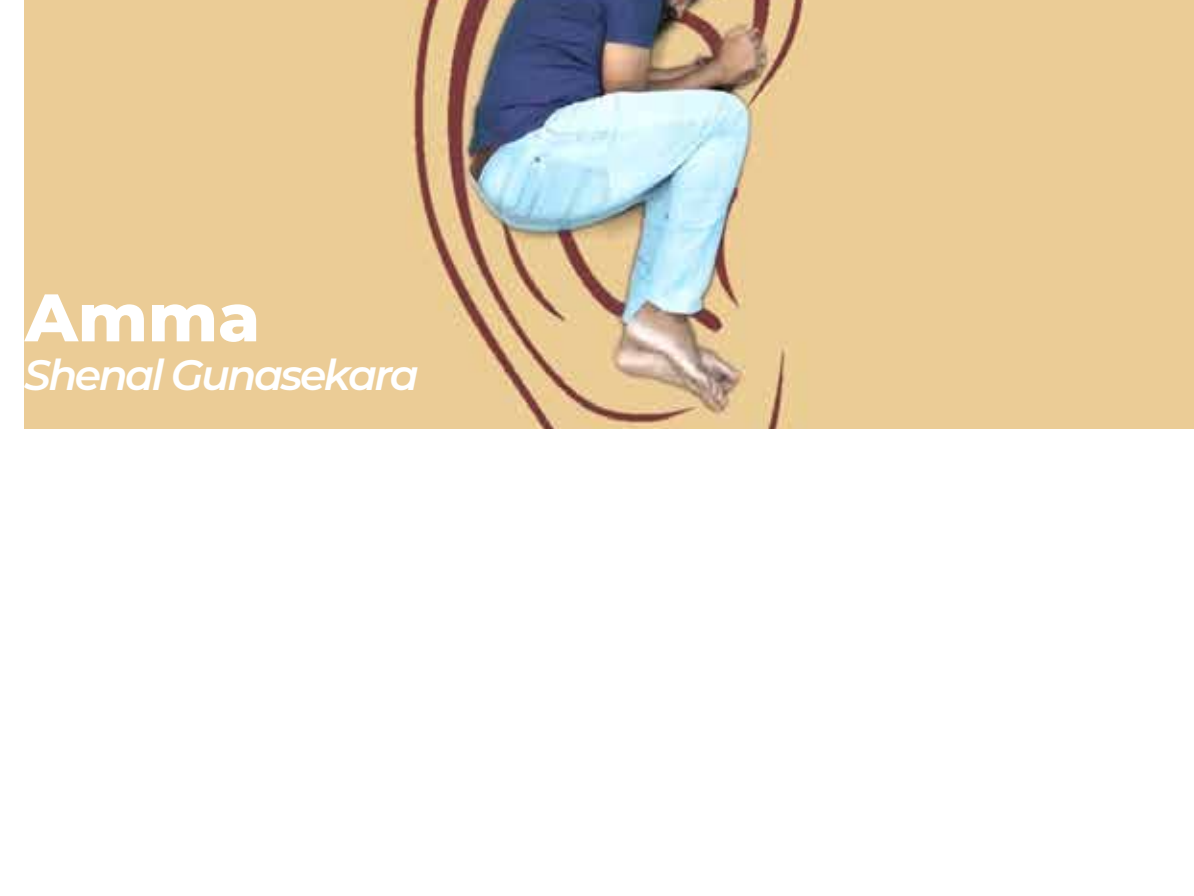
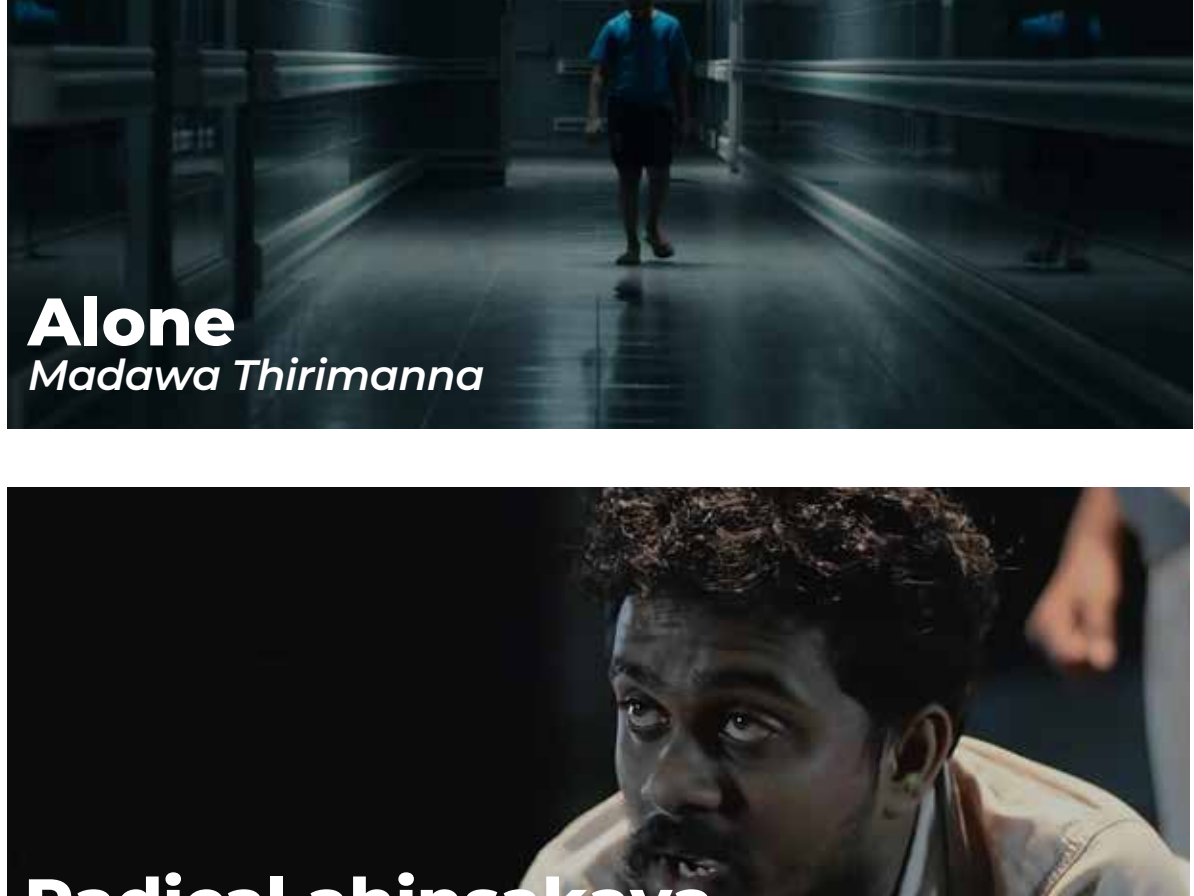
## Most Popular Personality



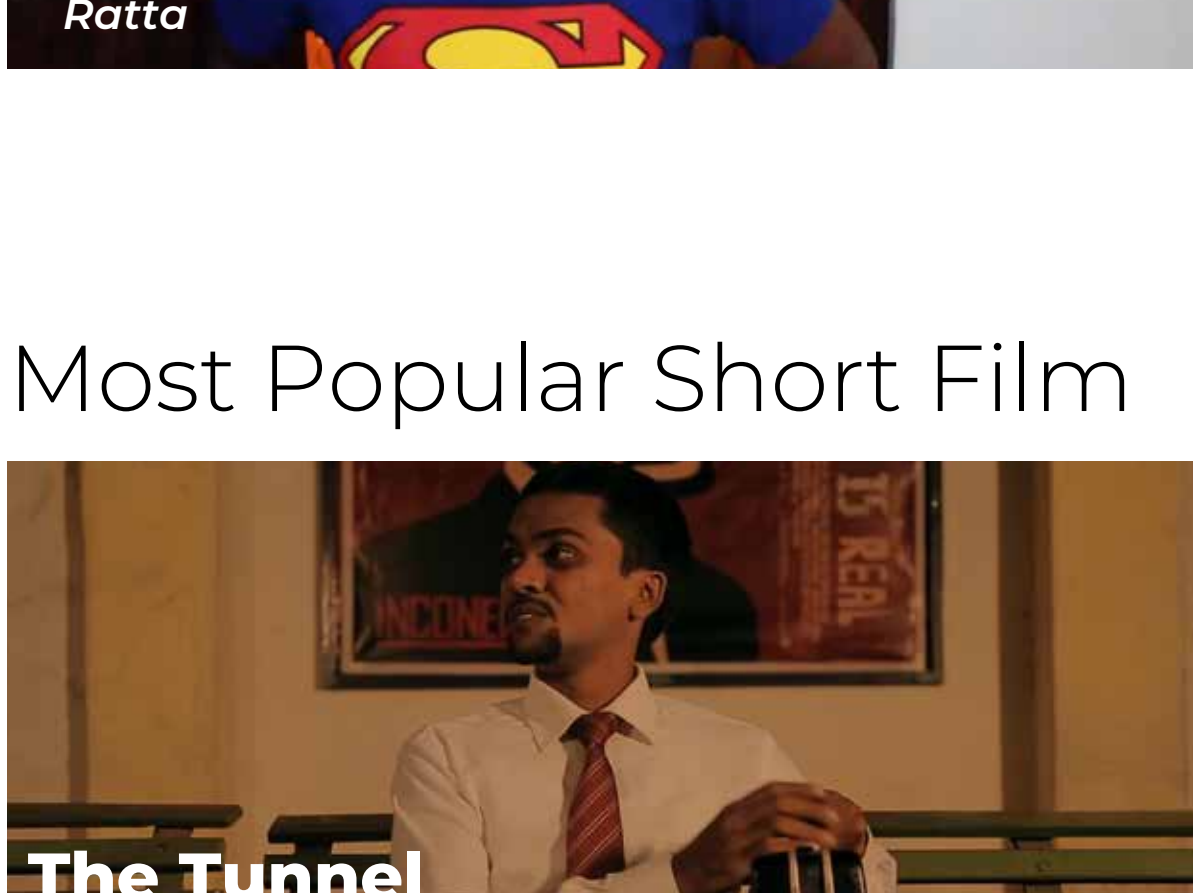
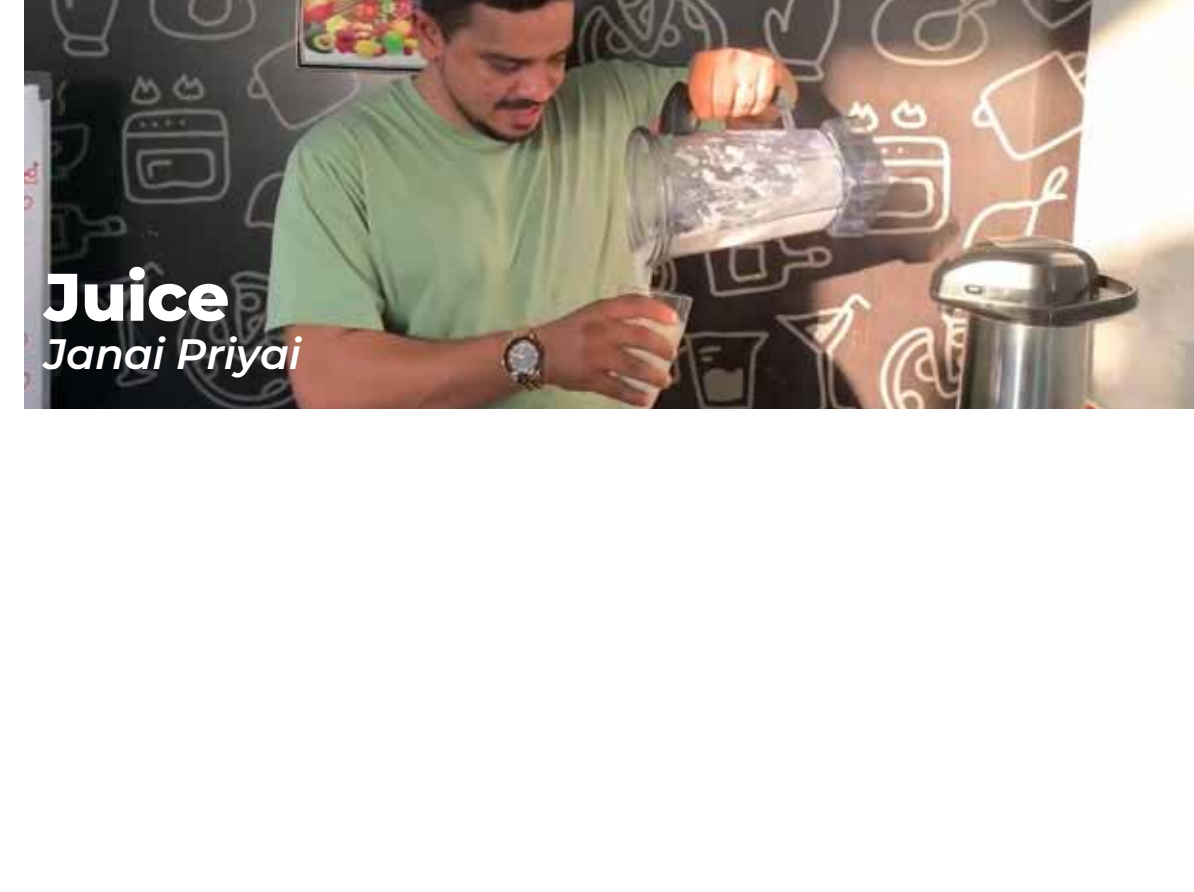
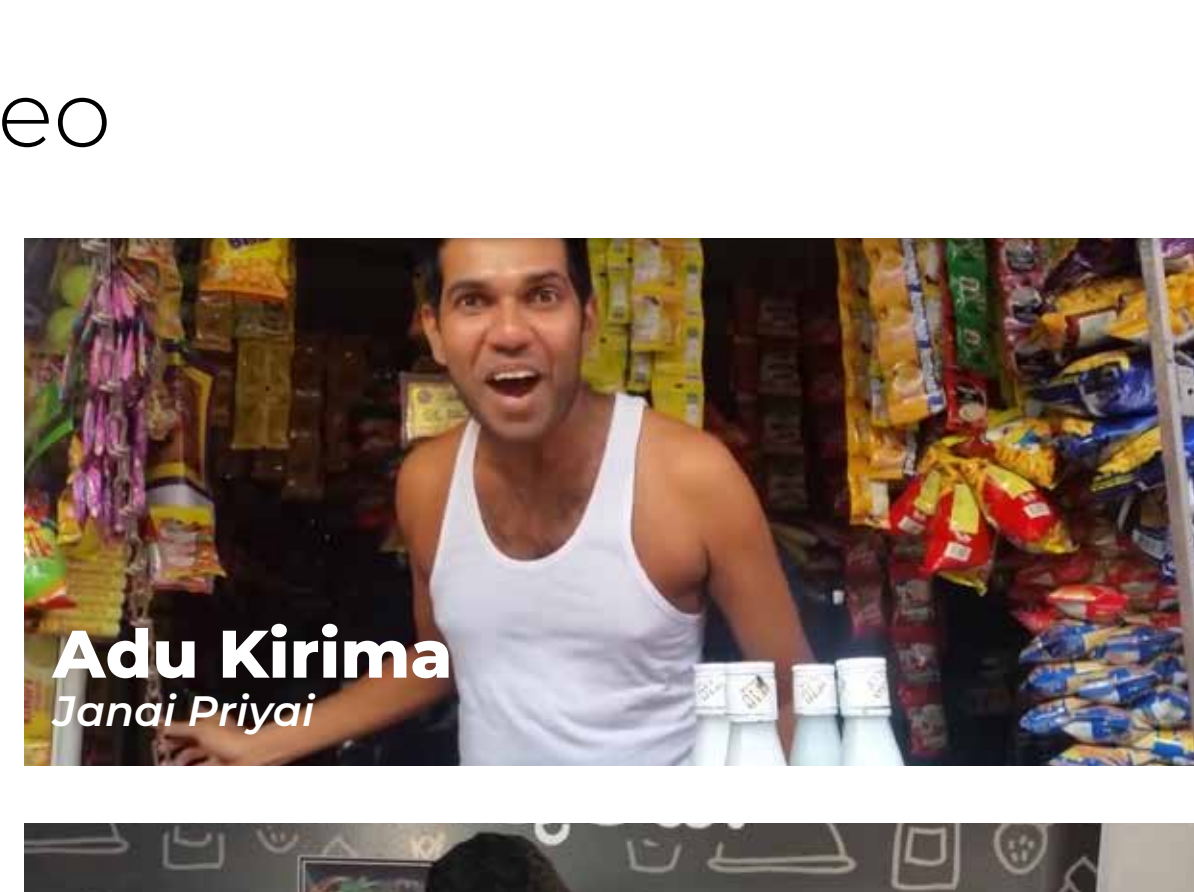
# Final Five

Most Popular Awards  
Video Categories

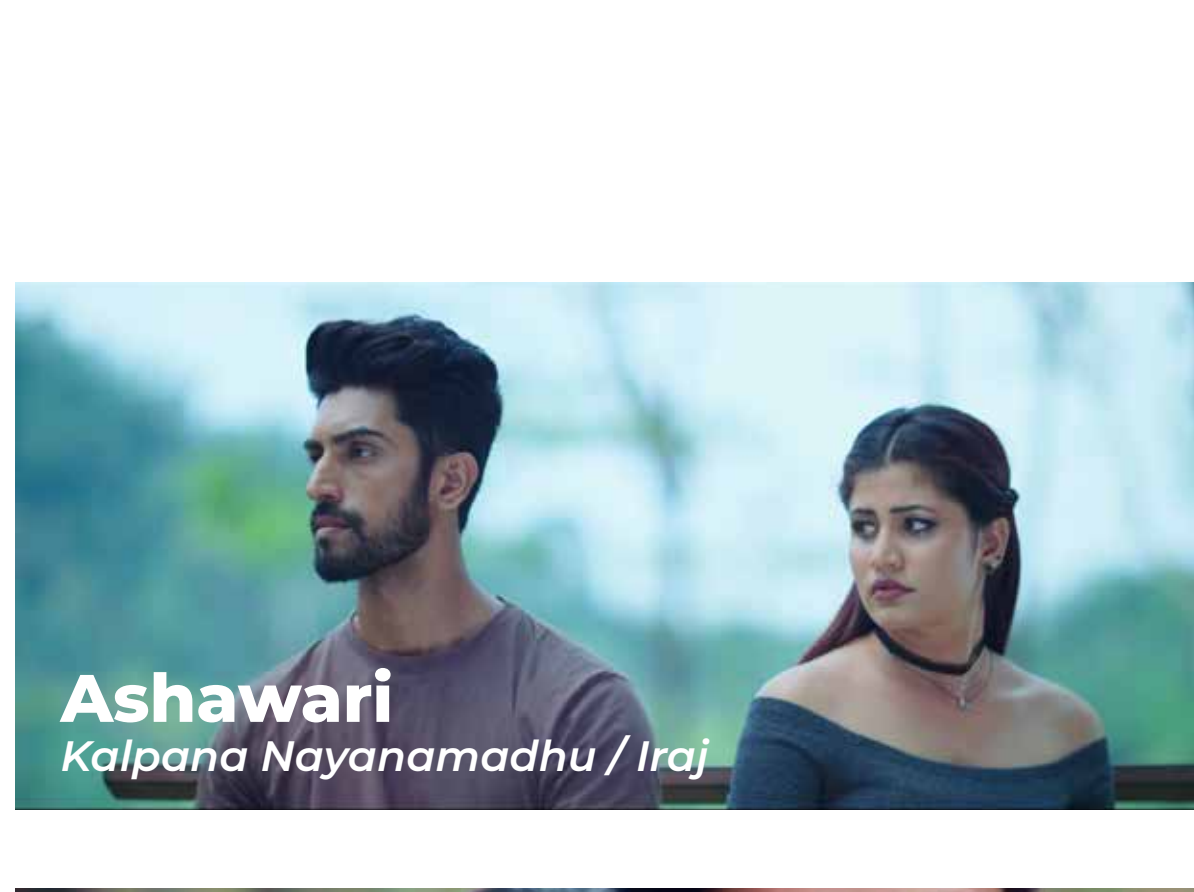
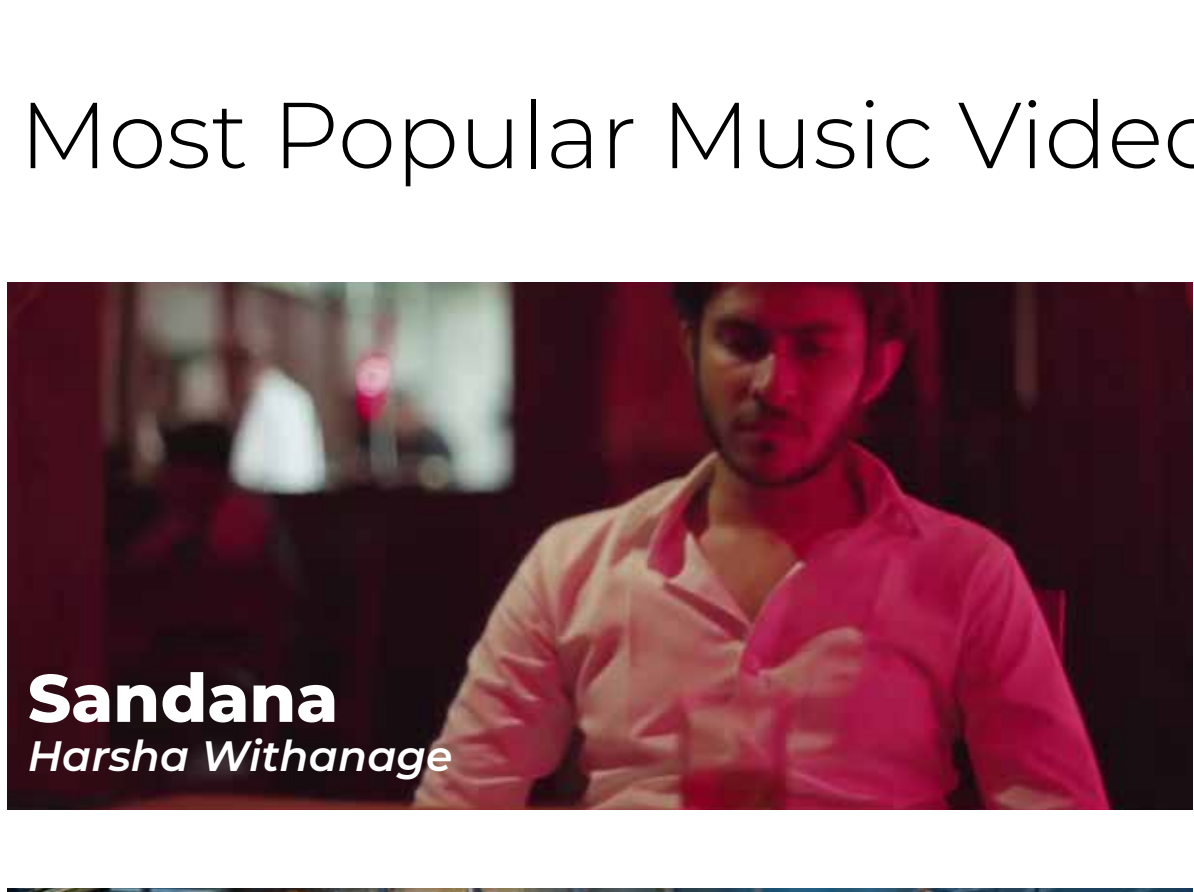
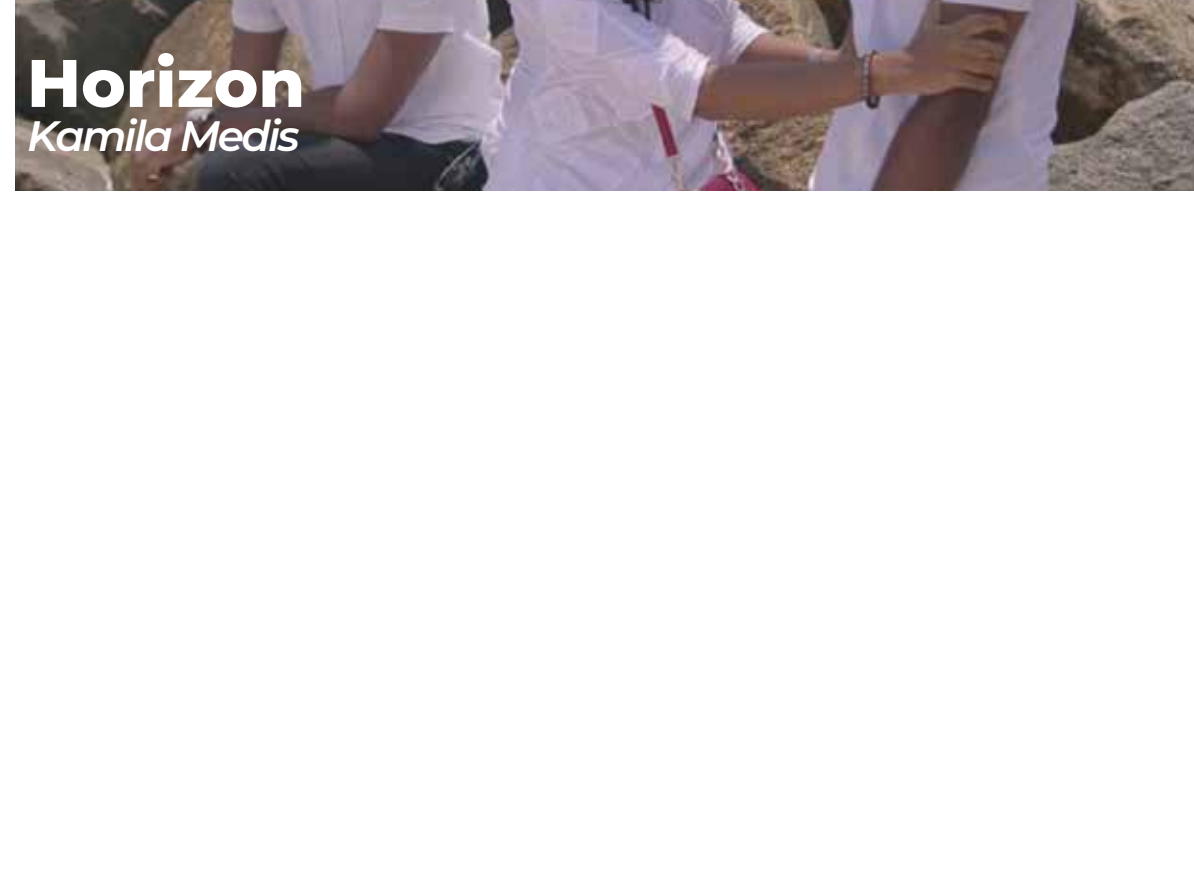
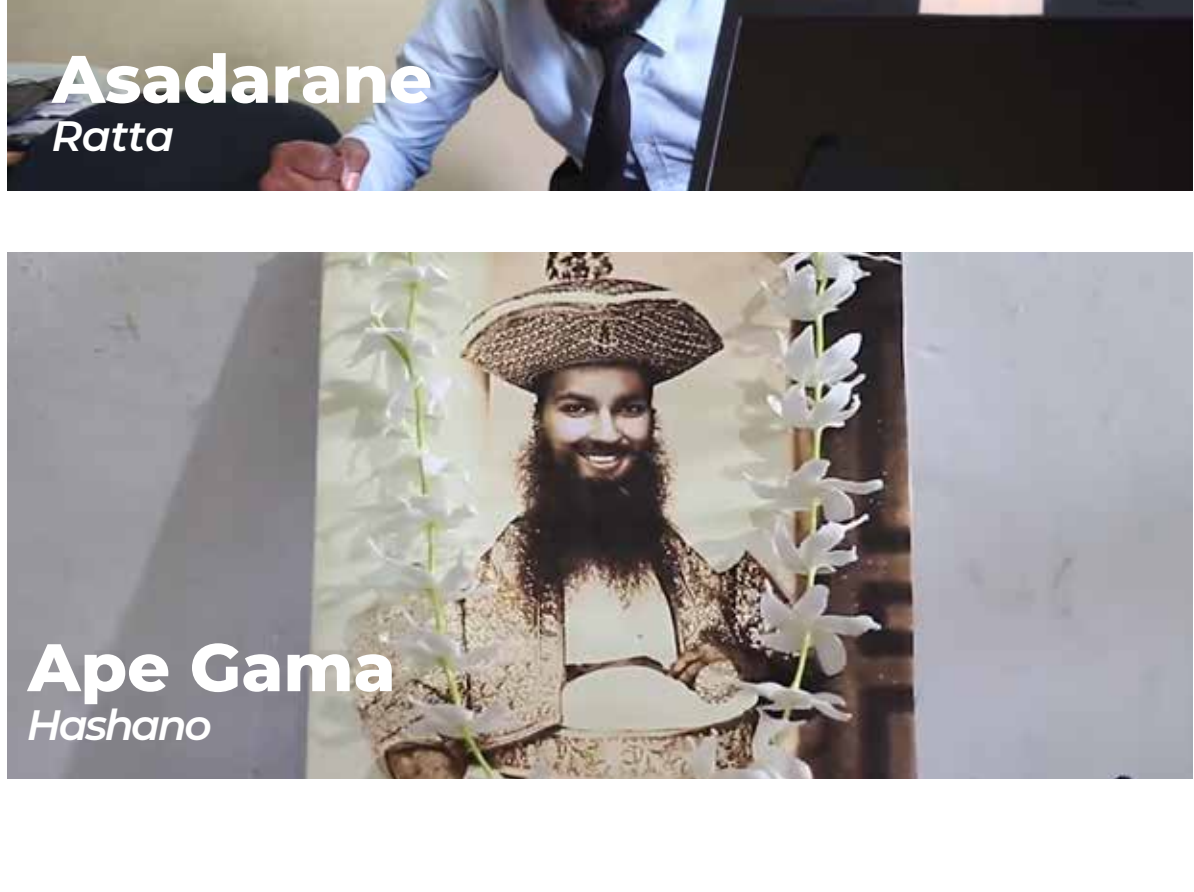
## Most Popular 1-Minute Film



## Most Popular Music Video Remake



## Most Popular Comedic Video



## Most Popular Short Film



## Most Popular Music Video







# Nominations

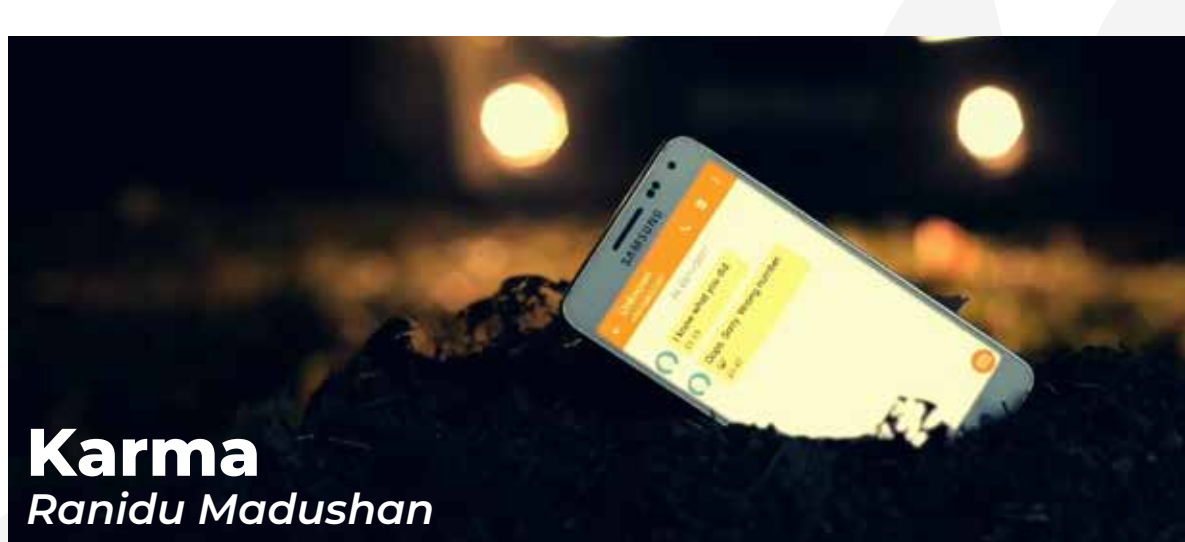
## Best Award Categories

Official Selections by the Panel of Judges

### Best Documentary Video



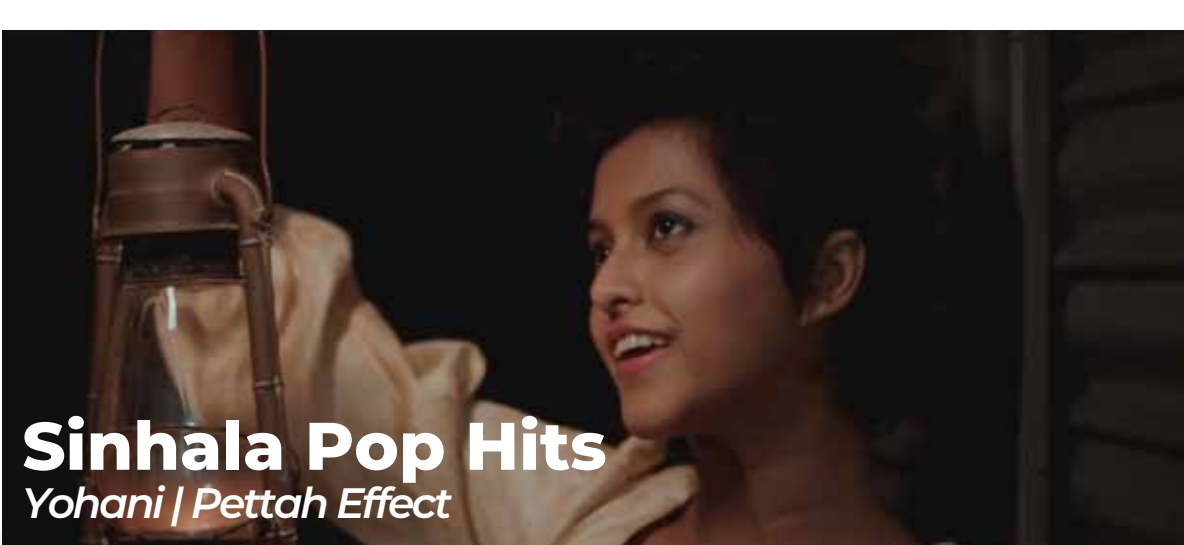
### Best 1-Minute Film



### Best Music Composition in a Music Video Remake



### Best Music Video Remake



### Best Singing In a Music Video Remake

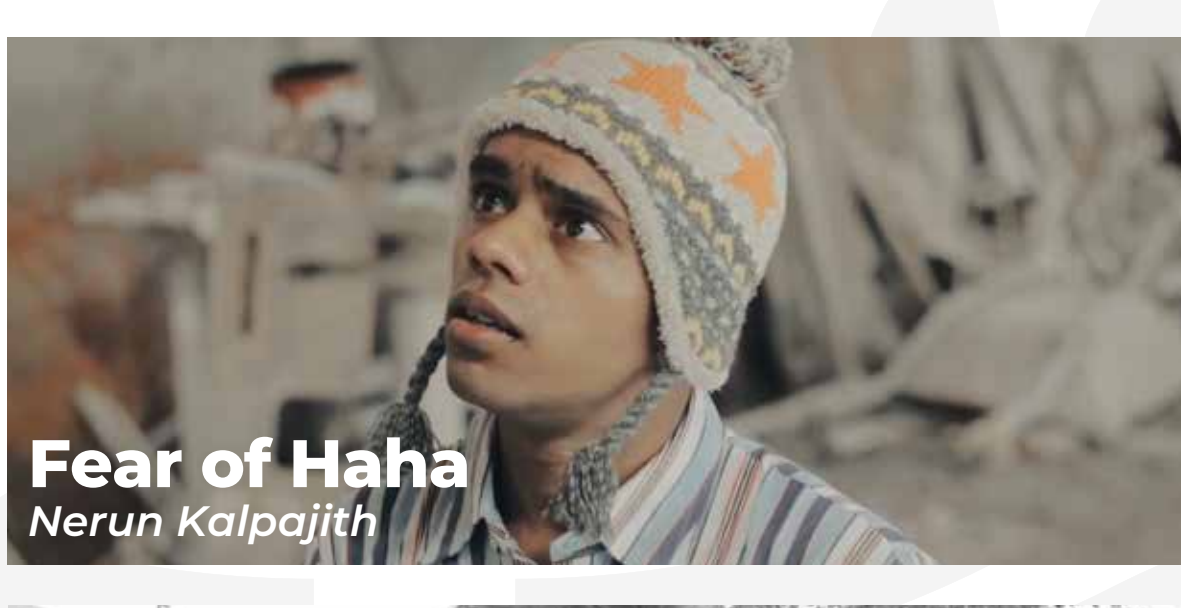


### Best Comedic Video

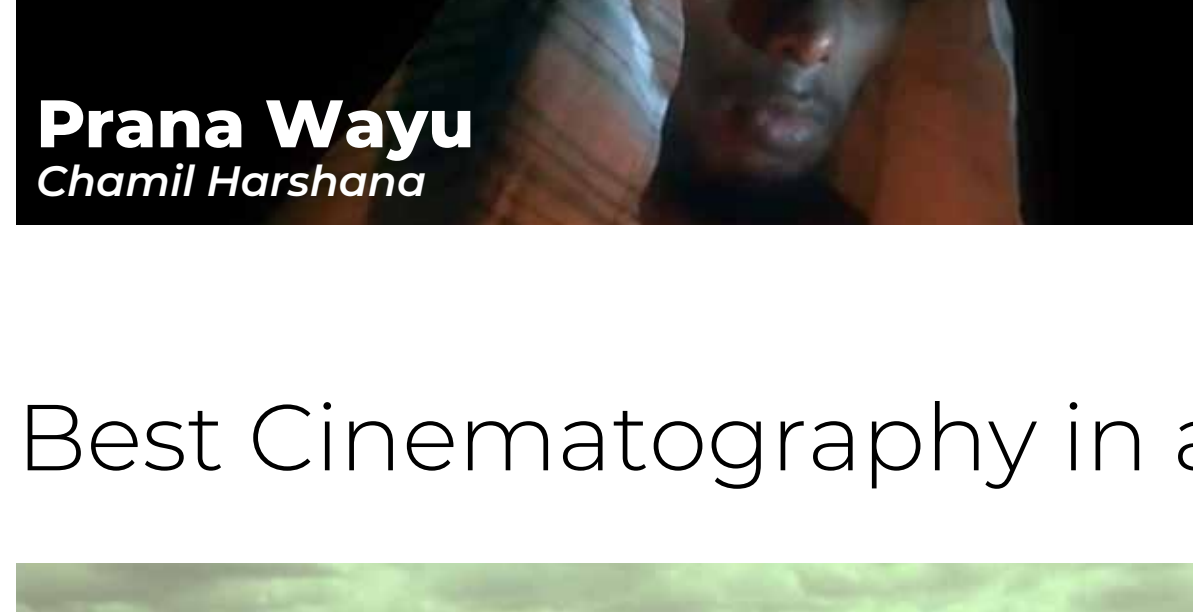
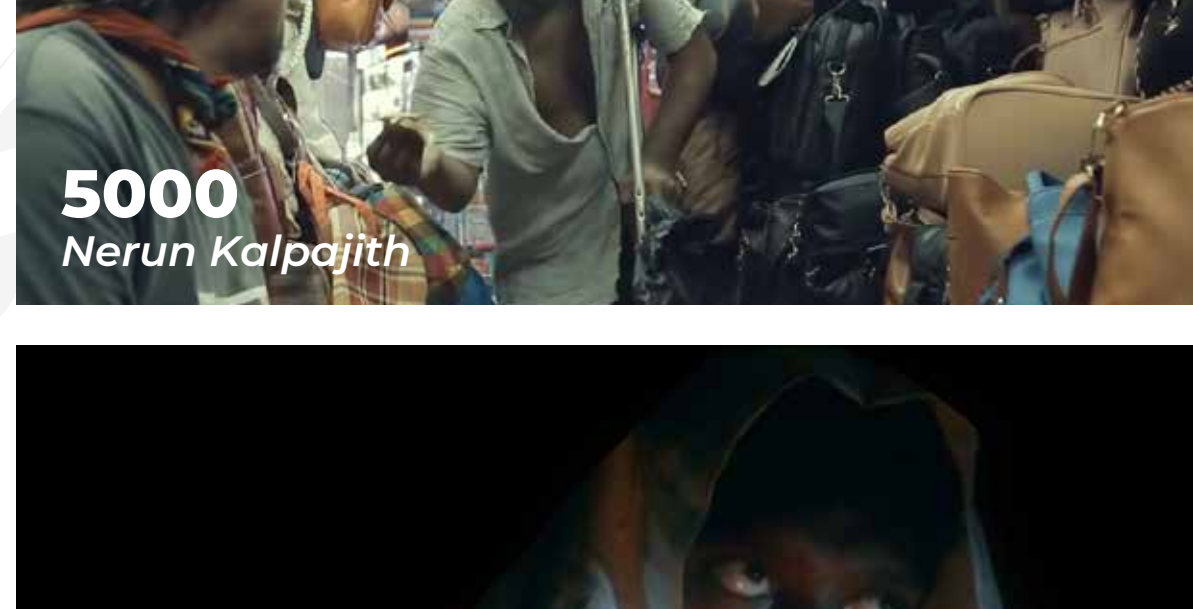




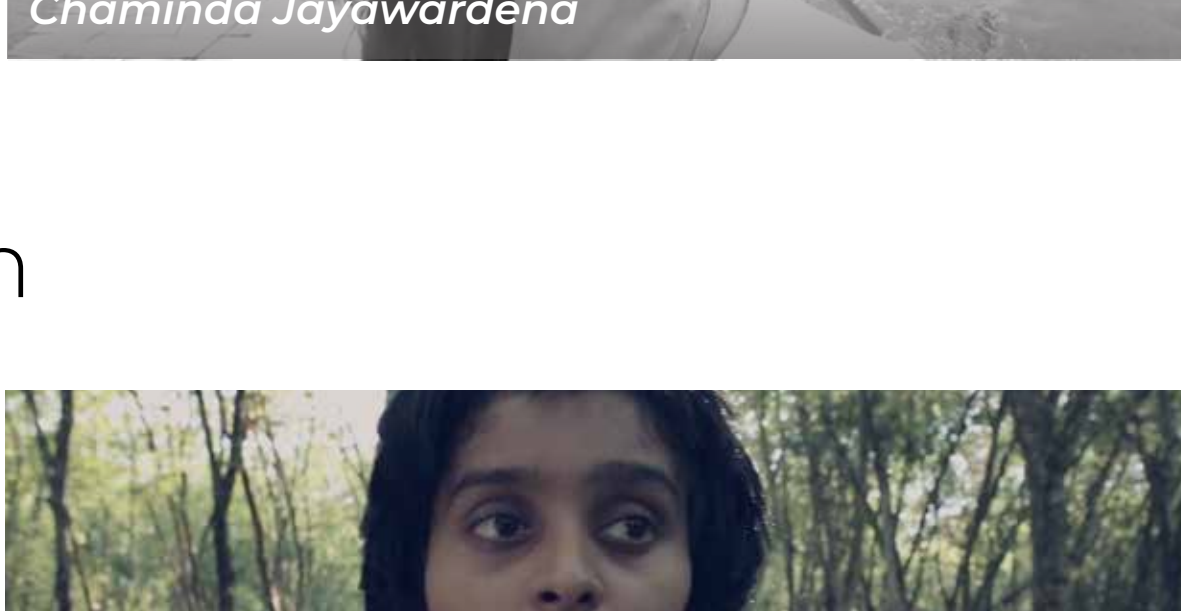
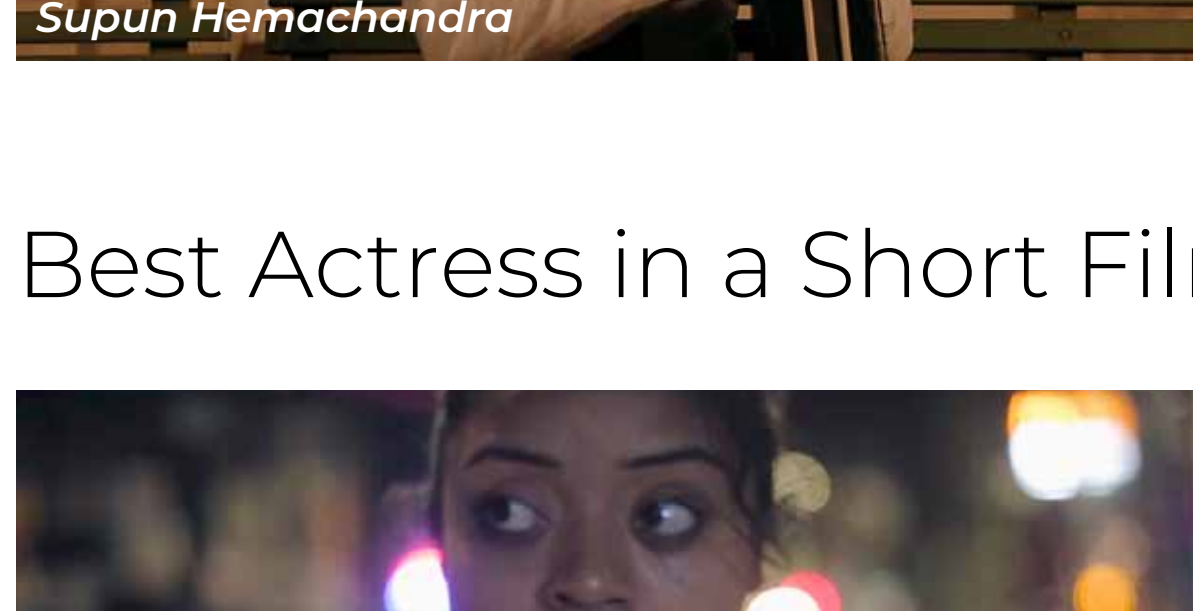
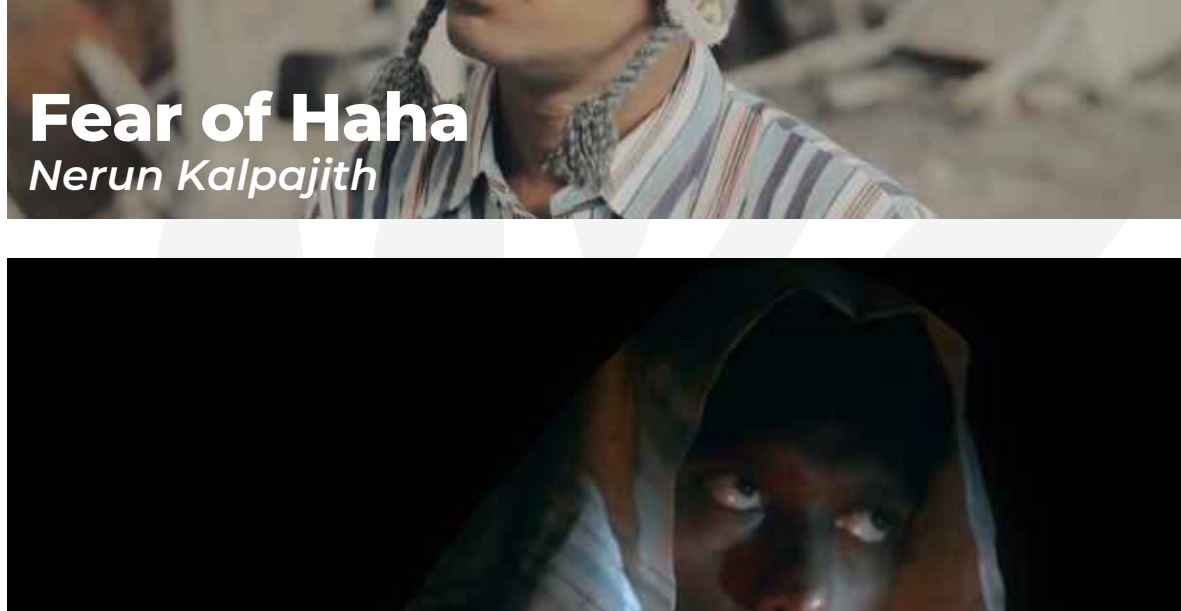
## Best Editing in a Short Film



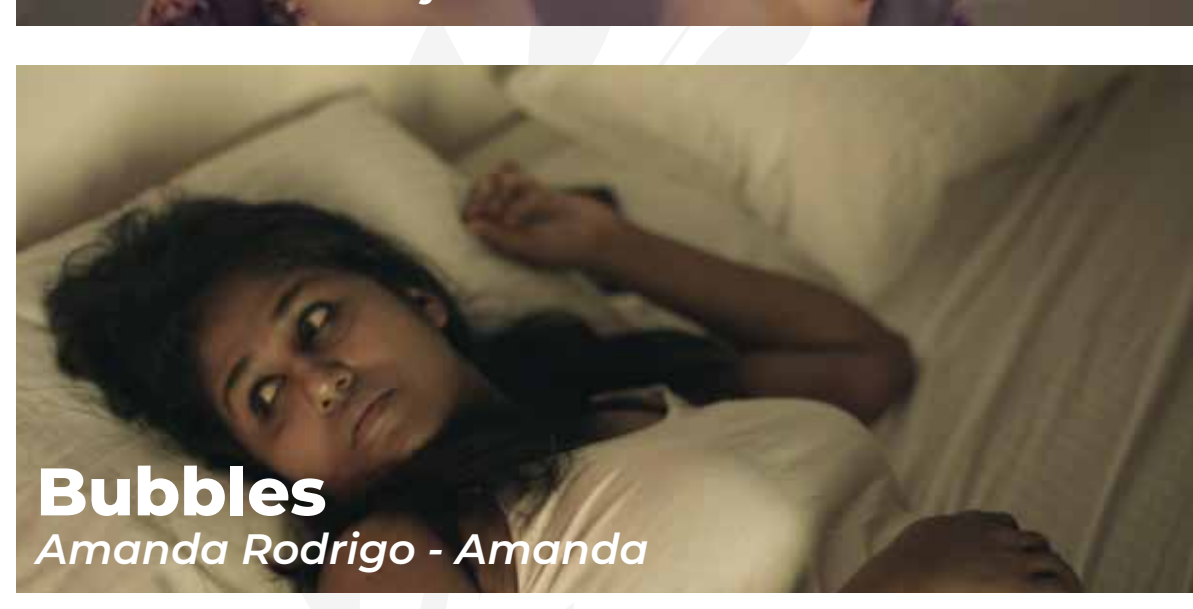
## Best Writing in a Short Film



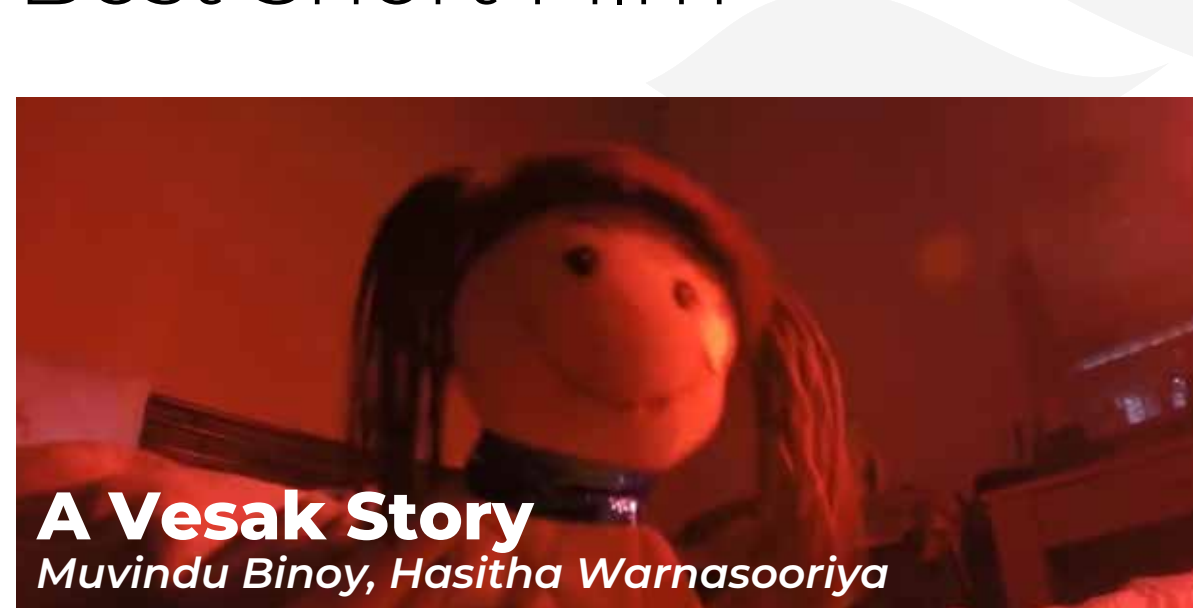
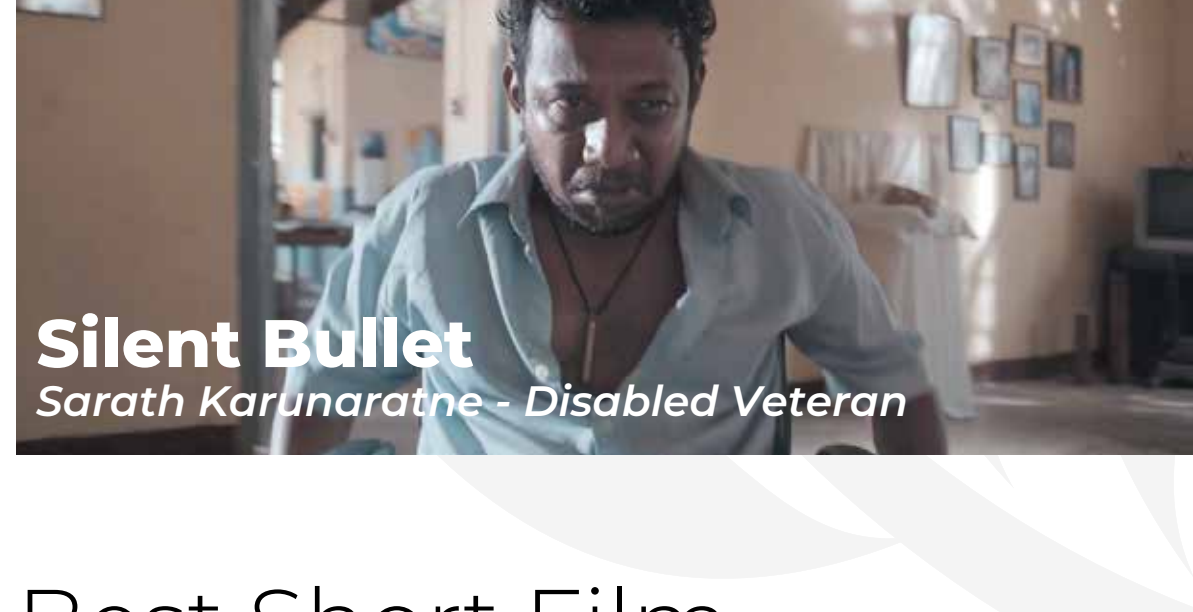
## Best Cinematography in a Short Film



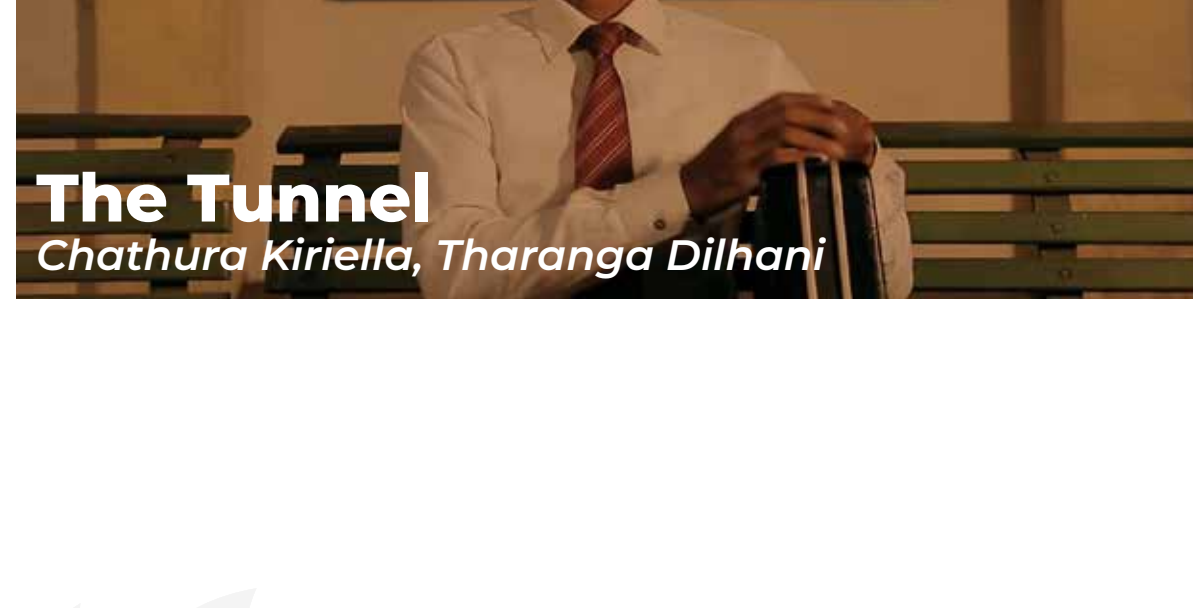
## Best Actress in a Short Film



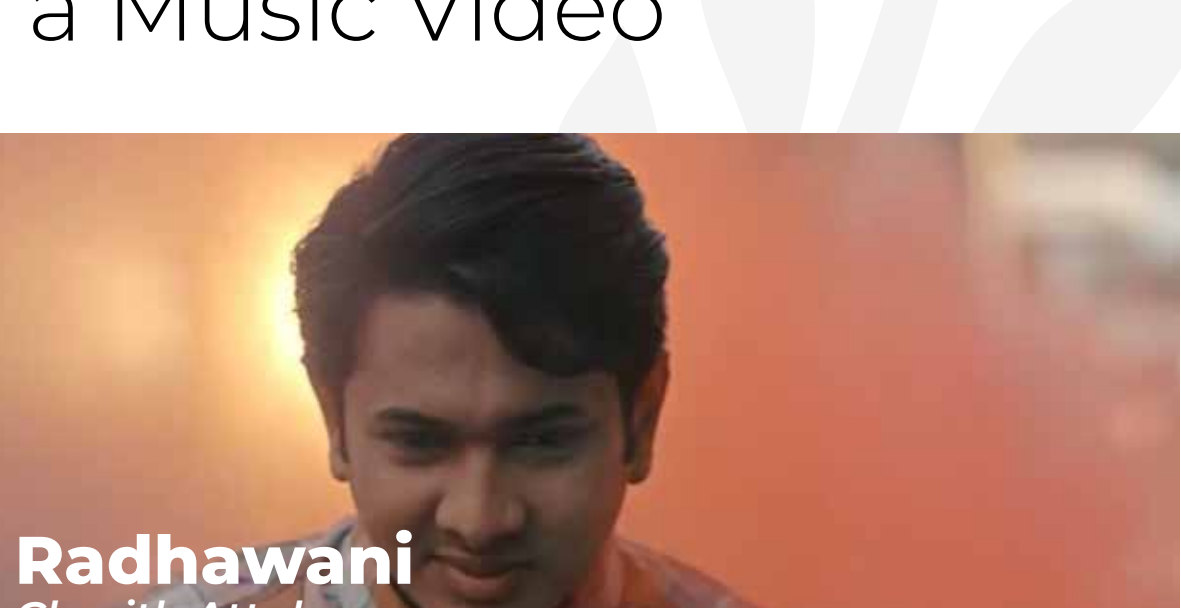
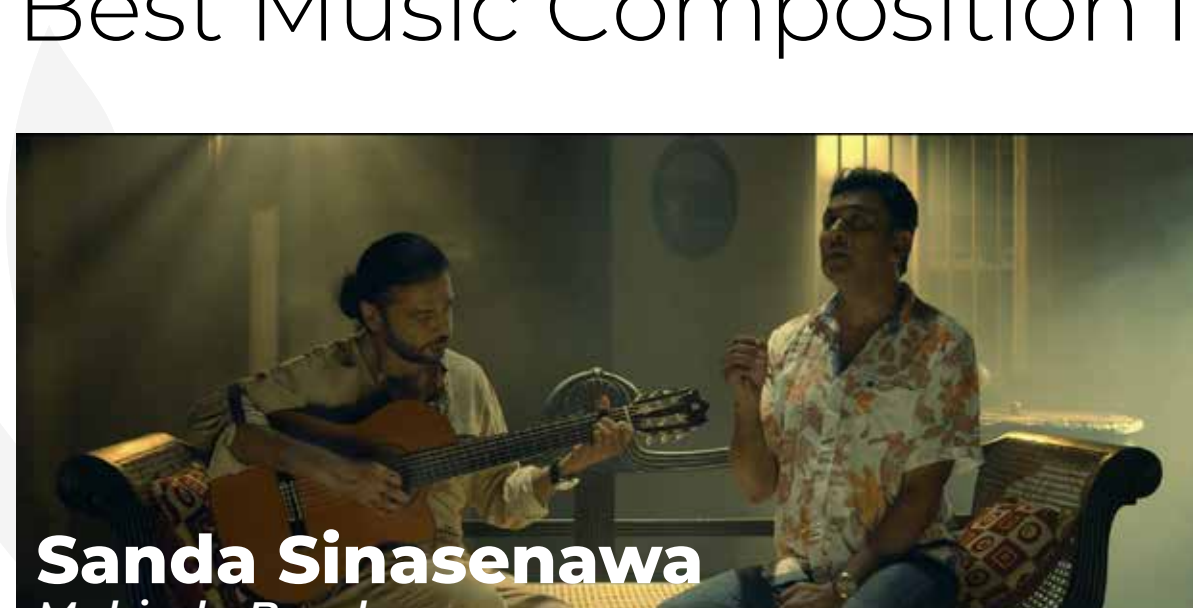
## Best Actor in a Short Film



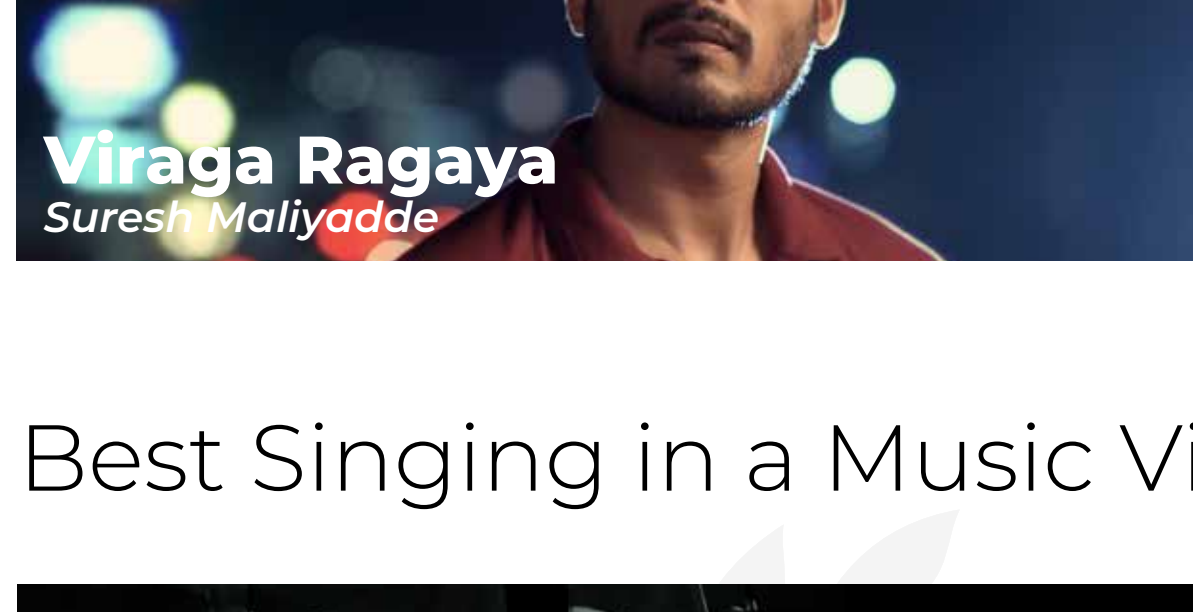
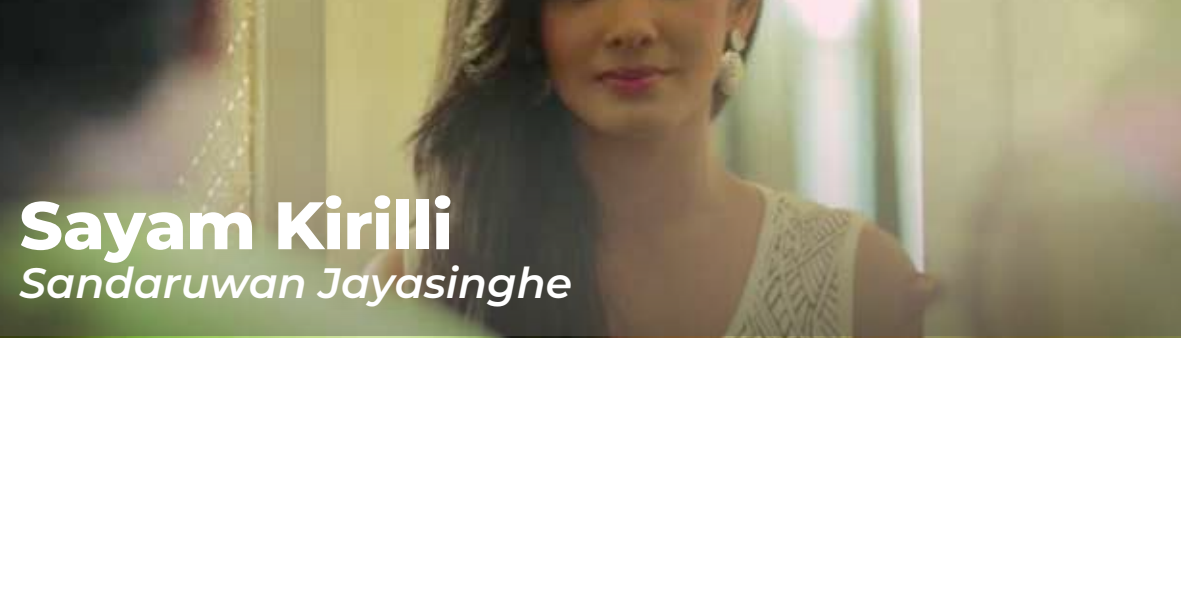
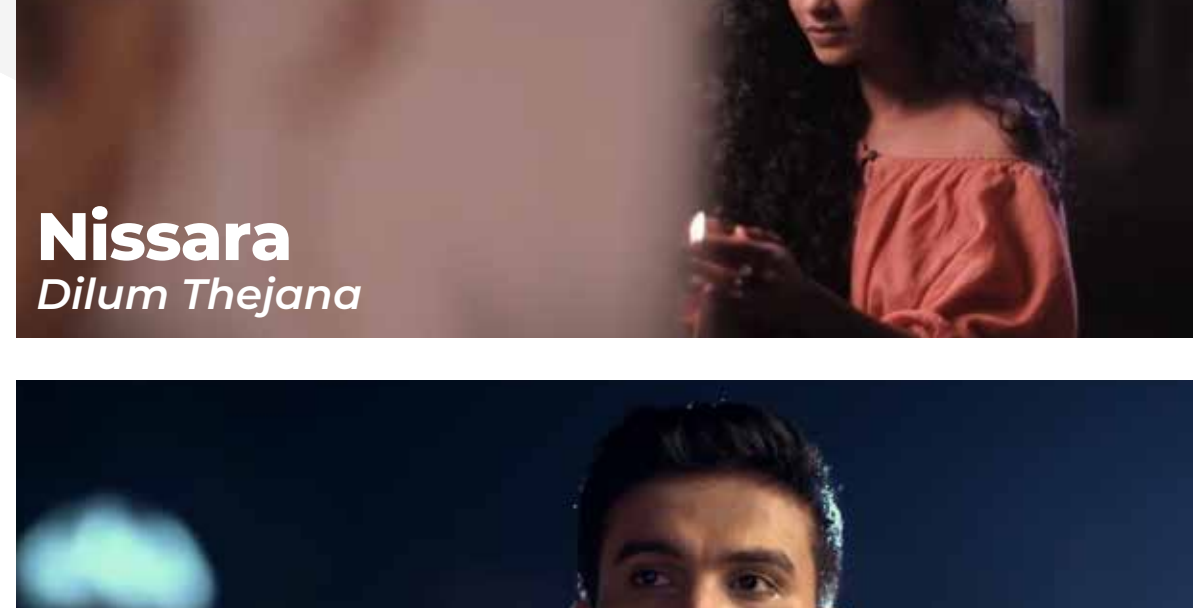
## Best Short Film



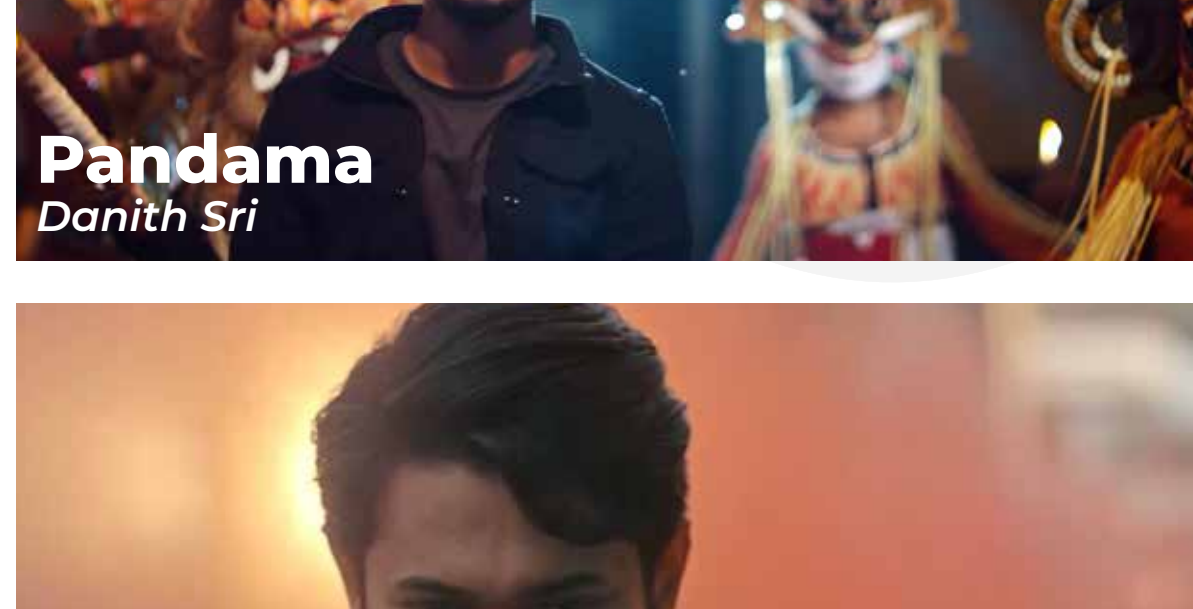
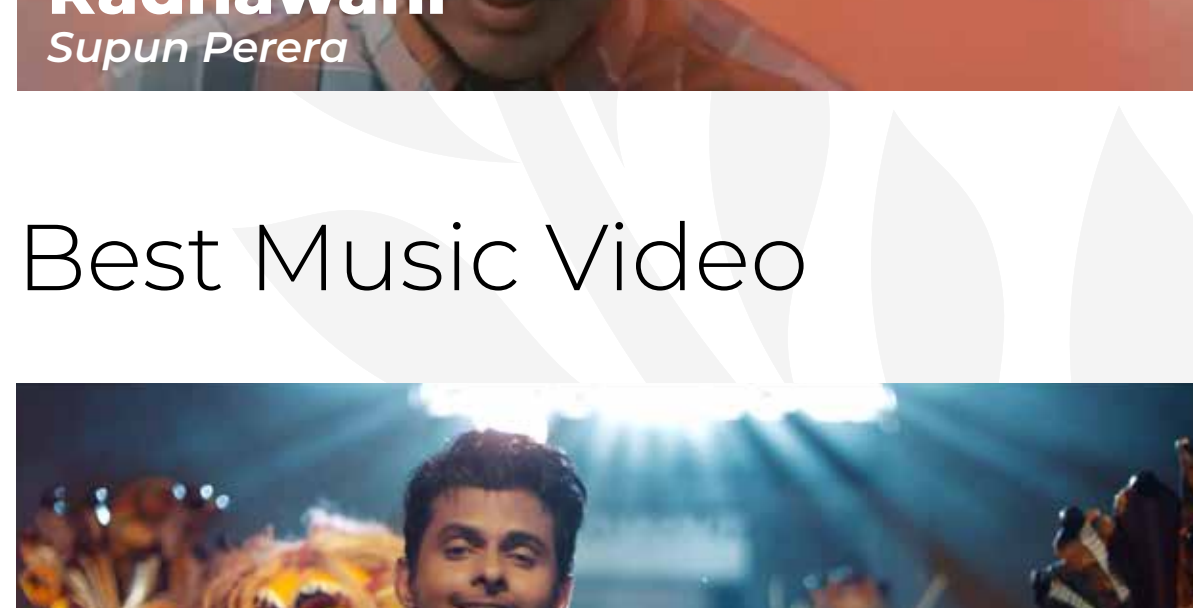
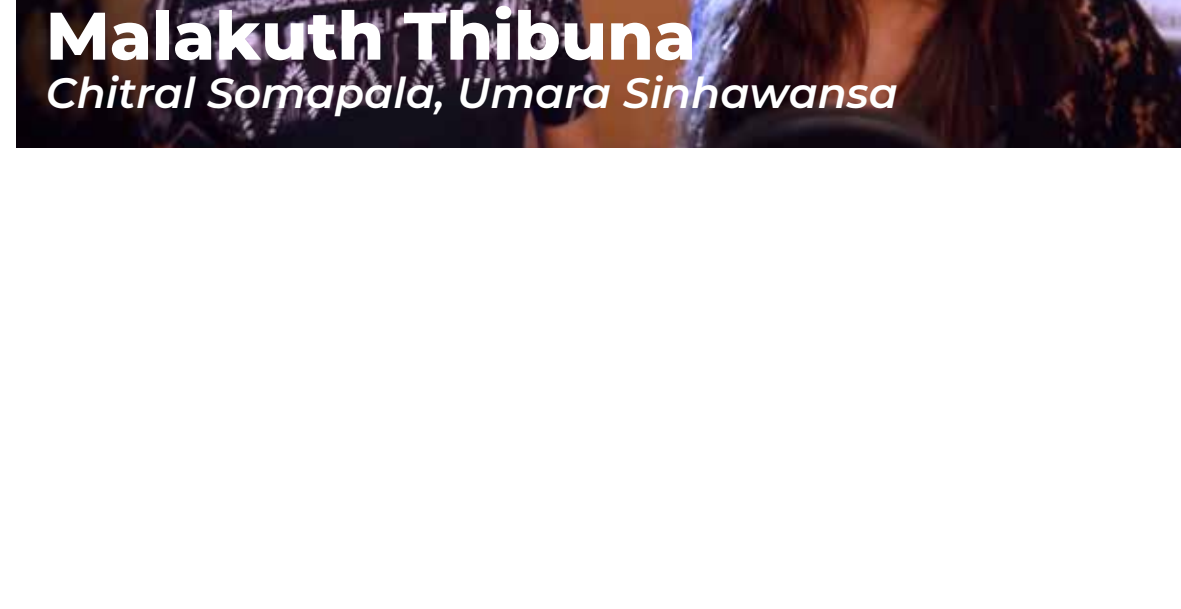
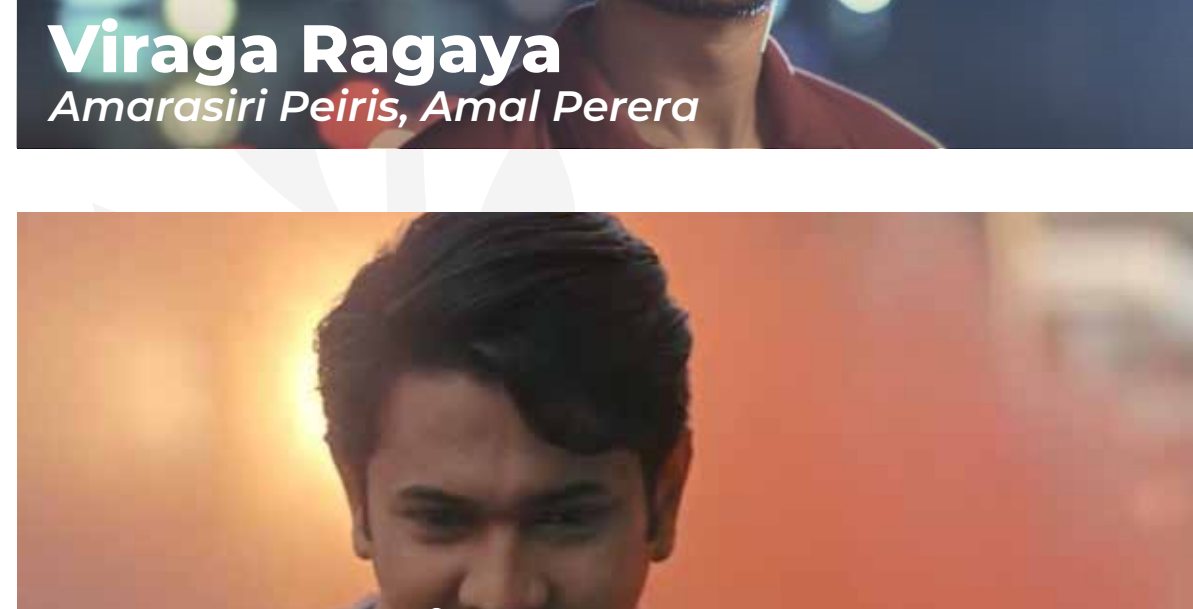
## Best Lyrics in a Music Video



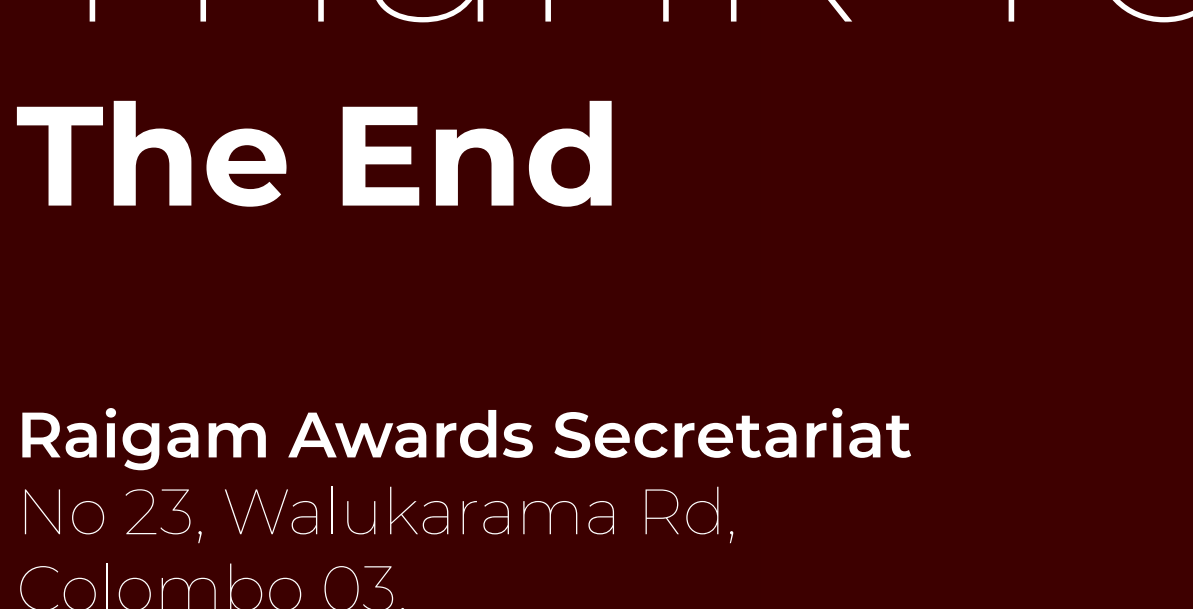
## Best Music Composition in a Music Video



## Best Singing in a Music Video



## Best Music Video



# Thank You !

## The End

**Raigam Awards Secretariat**  
No 23, Walukarama Rd,  
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Contact - 0707 061602



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